The MTN Group is a leading multinational telecommunications operator in emerging markets in Africa and the Middle East.

MTN Group is at the forefront of the digital revolution and invests significantly in advanced communication networks across 22 countries, connecting more than 229.2 million subscribers every day.

Since 1994 MTN has pursued a vision to deliver a bold new digital world to customers and the communities in which the company operates. Its mission is to make customers’ lives a whole lot brighter, and leverage the talent of MTN’s 25,424 employees worldwide to offer innovative products and a quality customer experience. The MTN Group values and promotes diversity and integrity and continues to build a strong organisational culture across all its markets. Digital connections help transform economies and societies, and the MTN Group recognises the importance of its relationships with all stakeholders.

The company aims for integrity and value in its dealings with the communities in which it works: customers, employees, shareholders, the media, governments, regulators, suppliers, as well as business and industry partners.

The Group’s head office is in Johannesburg, South Africa, where the Group is listed on the JSE under the share code “MTN”.

The Group has operations in Afghanistan, Benin, Botswana, Cameroon, Ivory Coast, Cyprus, Ghana, Guinea Bissau, Guinea Republic, Iran, Liberia, Nigeria, Republic of Congo (Congo Brazzaville), Rwanda, South Africa, Sudan, South Sudan, Swaziland, Syria, Uganda, Yemen and Zambia. MTN also has ISP licenses in Namibia and Kenya and a Value Added Service license in Ethiopia.

Visit MTN at www.mtn.com and www.mtnbusiness.com
Formalised as a non-profit entity in 2001, the Foundation is integral to MTN SA’s sustainability strategy, upholding the Group’s CSI policy of bringing about meaningful, measurable and sustainable change that will help disadvantaged and rural communities to become self-reliant.

The Foundation partners with communities, civil society, government and NGOs in developing and supporting valuable interventions in historically disadvantaged communities, in all nine provinces.

The same innovative technology and connectivity that lies at the heart of MTN itself, is used in the delivery of these programmes, thereby uplifting communities towards independence in this bold new digital world.

Education remains at the core of the MTN SA Foundation’s strategy, receiving the largest allocation of funding.

The Foundation continues to support community projects, addressing challenges in the areas of health and enterprise development, as well as special projects on an ad hoc basis.

Staff volunteerism is a defining feature of the MTN corporate culture and the Foundation plays an important role in managing and supporting their efforts.

**About the MTN SA Foundation**

The MTN SA Foundation is the corporate social investment (CSI) wing of MTN SA.
As the last year of a three-year strategy, 2016 was indeed the end of a journey. It is with pride and nostalgia that I reflect on this journey. The Foundation navigated through a strategy that was designed to achieve maximum and continuous impact in the programme areas of our focus. 2016 was also an opportunity to view the end of a strategic phase against fifteen years of a visionary Corporate Social Investment (CSI). Over that time, there were challenges identified, tackled and overcome; lessons learnt and achievements to acknowledge and celebrate. We went back to where it all began. Nearly 15 years ago Mr Phuthuma Nhleko, current chairman of the MTN Board - then CEO of MTN Group - and former president Nelson Mandela launched a humble body that would house MTN’s social development projects.

This body was entrusted with using its strengths and influence to help South Africa shed its legacy of poverty and discrimination. A decade and a half later, the Foundation continues to do everything in its power to achieve this evolving goal. Achieving important milestones under financial constraints showed the strength and resilience of the Foundation.

A review of accomplishments over the years highlighted the importance of a well thought out sustainable intervention in key programme themes. This review showed that our investment in critical areas of education is currently paying large dividends and will continue to do so as more South Africans learn, graduate and become part of the economy. This investment cannot be taken away, altered or reversed. Pupils have been educated using the ICT tools and infrastructure we supply and have become integrated participants of the information and technology age, which has become the gateway to self-sustaining economic growth. Throughout the years the Foundation has achieved noteworthy results across all nine provinces in three areas, Education, Community & Enterprise Development and MTN Special Projects.

These areas were identified based on community needs and potential for greatest socio-economic impact. Against this historical background one of the strengths of the 2014-2016 strategy was its dexterity in the face of a constrained budget. The Foundation team performed outstandingly in their ability to take full advantage of ongoing project impact, designed for sustainability, by leveraging sustained delivery to beneficiaries despite the budgetary limitations of 2016. This means that the sustainability aspect of the programmes kicked in allowing the projects to continue regardless of financial limitations. However this does mean that with greater budgetary leverage, more would have been achieved.

The consistency of strategic impact and focus through the years was both exciting and sobering. The Foundation has been able to deliver on the Group’s CSI policy of bringing about meaningful change that would effectively contribute to the efforts of disadvantaged and rural communities. In the last three year plan, education, in line with company policy, was the key focus of the strategy. The various education programmes, which address growth and sustainability in education were concentrated in three broad areas:

- Empowering and equipping teachers by training and mentoring them in computer skills
- Supporting the implementation of a digital curriculum in order to assist the Department of Education move to a streamlined or paperless classroom strategy
- Making ICT accessible to all learners no matter their background or location, which is often rural and inaccessible areas of South Africa. All the objectives and targets of this area were met with resounding success. Delivery on this strategy has been so successful that students who were recipients of the programme in tertiary institutions have graduated and are now teachers using the programme in the schools that are part of the connectivity programme.
MTN SA Foundation Board 2016

Professor NS Ndebele
Chairman, MTN SA Foundation

Professor R Parsons
Non-Executive Director

Dr JM Matube
Non-Executive Director

Dr MA Mangena
Non-Executive Director

Mr E Ratshikhopha
Non-Executive Director

Mr A Mangale
Executive Director

Mr GW de Vries
Executive Director

Mr S Ntsele
Executive Director
As this is a seamless fit to MTN’s technology and infrastructure, we are determined to continue working in this area and improving the way we can impact people’s lives. In 2017, we will expand our focus and investment in this area.

Like 21 days of Y’ello Care we hope that this will be an MTN focus area that we can grow to include all South Africans: Through considered and deliberate inclusion into society, fundraising, special needs facilities in health care, education and communities with the sustainable outcome of self-sustaining individuals who are contributing members of the economy. As our three year journey draws to an end, we look forward to using the experience and knowledge gained, to consolidate our projects and refocus our attention and investment on encouraging economic development by harnessing the company’s leading innovations in telecommunications.

As our 2017 budget is derived from MTN SA’s 2016 annual profit after tax, the company’s fiscal performance has a large impact on the strategy and the delivery thereof.

Unfortunately, the Foundation’s 2017 budget was the result of a difficult fiscal year. However limiting this may be, it will not deter the Foundation board and team from implementing in accordance with the strategy. We will continue to invest in critical areas of development and ensure that we have a sustained impact on our areas of focus.

As our investment has always been more than monetary I believe we can continue to make a difference despite limited material resources.

On behalf of the Board I would like to extend my sincere gratitude to the management and staff of MTN SA, especially the Foundation team. Your professionalism, enthusiasm and commitment to this Company are what makes us great!

To my fellow Board Members, I would like to thank you for your time, guidance and wisdom. Your ongoing support and dedication has helped build a truly remarkable organisation. To our many partners in the industry, I would be remiss if I did not acknowledge the vital role you have played in our ongoing success and growth.

Our focus on Enterprise Development initiatives are largely based on skills transfer and capacity building while supporting over 130 SMMEs. The aim is to raise the professionalism and sustainability of organisations and, through upskilling and empowering entrepreneurs, to increase access to markets for their businesses.

Our Special Projects celebrated and elevated the human spirit. Thanks to 21 days of Yello Care, staff volunteerism and community involvement are at an all-time high. We remembered and celebrated our South African icons through good deeds on days such as Mandela Day and through programmes such as 16 days of Activism. The Sanaa Africa Festival, a multi-country, multi-discipline festival, once again provided a platform to celebrate Africa and contribute to the creative economy.

As our three-year journey draws to an end, we look forward to using the experience and knowledge gained, to consolidate our projects and refocus our attention and investment on encouraging economic development by harnessing the company’s leading innovations in telecommunications.
Fulfilling our mandate is highly dependent on meaningful and constructive engagement with stakeholders, beneficiaries and partners.
Message from the General Manager

Making a sustainable difference in a volatile global economy might sound like “pie in the sky” thinking, however the last three years have proven that the MTN SA Foundation team has the drive and determination to deliver. The past few years have highlighted the challenges that an organisation like the Foundation deals with daily. Being the corporate social investment vehicle for a large organization such as MTN, not only increases the level of responsibility, but it also gives the impression that the Foundation is immune to economic, social and political changes or fluctuations.

Fortunately the Foundation withstood the rigors of delivering on a demanding strategy, while adjusting to the many economic, social and political changes that affect the level of delivery and the timing thereof. In short, we were true to our mandate of bringing meaningful, measurable and sustainable change, that will help disadvantaged and rural communities become self-reliant.

Fulfilling this mandate is highly dependent on meaningful and constructive engagement with stakeholders, beneficiaries and partners. After all, there is no point in interfering in, or disrupting people’s lives with inconsequential and non-substantive good intentions. It’s tantamount to offering a starving, malnutritioned child candy floss as a meal.

Our three year strategies are developed by making use of various tools. The first is a thorough understanding of the socio-political-economic landscape, which is distilled to a microlevel of communities and the individual within these communities. This research includes knowledge and understanding of the various initiatives that are already in place and the impact they have on the community.

We then engage with the various community leaders to gain a thorough understanding of their needs, while educating them on how the Foundation can make a difference in their lives and the broader community.

2016 was the culmination of the 2014-2016 strategy; an exhilarating year at best and a challenging one at worst.

**THREE-YEAR INVESTMENT**

The total investment made over the past 3 years i.e. 2014–2016 is **R 218,286,844**.

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<thead>
<tr>
<th>Education Programmes</th>
<th>Community Programmes</th>
<th>Special Projects</th>
<th>Arts and Culture</th>
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<td>R 108,292,135</td>
<td>R 37,618,849</td>
<td>R 61,392,195</td>
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**Total investment**

**R 218,286,844**

**2014-2016 STRATEGY INVESTMENT**

The quest to avail education to all South Africans especially those previously denied, is an enduring one that is fueled by passion and dedication. Our three year strategy was a holistic one that included educators and administrators.

While the results might be slow and encumbered the strength of their impact makes the investment worthwhile as it is felt far and wide throughout South Africa.
**Education Programmes**

Education through ICT has become the golden thread that runs through our entire strategy.

Education remained the core focus of the strategy & delivery and this continues to improve through lessons learnt and strategic partnerships. The Foundation has become highly skilled in delivering ICT in education to under resourced areas. This is largely due to the partnerships that we have with the government, NGOs and communities. Through these interactive partnerships we are perfecting our sustainable development mantra as we target the right areas and deliver the precise tools needed by the schools, communities and teachers. Growth in participation and interest in ICT education for learners with disabilities, continues to motivate us to do more. The needs in this area of education are vast and largely unfulfilled.

**Community Programmes**

Education remains the golden thread that binds and facilitates economic growth

The Foundation’s Health and Enterprise Development programmes are aimed at making a positive impact in health care service delivery and supporting entrepreneurship amongst the youth and SMMEs (Small and Medium Enterprises). State-of-the-Art Multimedia centres have been established to support the training of health professionals by using digital technology. Since the introduction of the e-health program, a total of 10 Health training institutions have received these multimedia centres. The Entrepreneurship Development programme shows its success through an increasing number of SMMEs which have completed extensive 12 months theory and practical business support courses. Skills development and sustainability is key to the Foundation’s selection of interventions aimed at uplifting individuals and benefitting the broader communities. In partnership with the University of the Free State and Dreams Development Centre respectively, the MTN Foundation offers training in enterprise development. In 2016, 68 participants completed the courses and were up-skilled to grow and sustain their own businesses.

**Special Projects**

Education is what remains after one has forgotten what one has learned in school. Albert Einstein

The Foundation’s Special Projects remain everybody’s favourite as they bring everyone together through projects like 21 days of Y’ello Care and various Arts and Culture festivals. Employee volunteerism continues to grow through 21 Days of Yello care. The addition of the MTN 21km Race to the programme, resulted in an increase in both community and employee participation, as the MTNer’s can participate in the race or volunteer to be part of the team that organises and mans the race. Community members are eager to use a hobby and lifestyle choice to show their support for ICT in education. Employees continue to volunteer their time and resources to various schools throughout the country, through programmes that assist in refurbishing the structures and infrastructure.

Through the Arts, we continue to celebrate Africa and its numerous and wondrous cultures, with the support of the Sanaa Africa Festival and the MTN Art Collection. Each of these platforms serves the multi-purpose of encouraging and developing our nation’s talent, skills and entrepreneurial expertise, thereby encouraging sustainable economic growth.
Meet the team that makes it happen

01 KUSILE MTUNZI-HAIRWADZI
02 ANGIE MALOKA
03 NIEL NORTJE
04 LARISSA MEACHER
05 NOMATHEMBA MAPHONGWANE
06 JUDY MALULEKA
07 ARTHUR MUKHUVHA
08 CARMERITA SIAS
09 JUDY MALULEKA
10 THATO KEELE
11 LESIMOLA SELEPE
12 BOIPELO TLHABANELO
13 ERIC MATSOMANE
Our budget was significantly affected by the macro and micro economy. The Foundation, like everyone else in the world and South Africa, had to prioritise and economise.

The total investment for 2016 was R 70,256,908 and the Foundation fulfilled all its obligations.

2016 INVESTMENT

2016 was a busy year. As the closing of a three-year strategy, it was packed with endings, evaluations and considerations for succession planning. Looking back on the year and the strategy, the team has gotten a true measure of the work implemented.

Insights and lessons

- Leadership matters
- Appropriate training remains key
- No one size fits all options are needed when it comes to facilitating connectivity
- Different Provinces are at different stages of readiness to embrace ICT
- Inadequate capacity for average class size
- Technical support and open channels of communication with beneficiaries and stakeholders are a necessity
- Monitoring and Evaluation are key

Message from the General Manager cont...

With the following insights and lessons in mind, the team is using 2017 as a year for consolidation of the various programmes and projects while increasing focus on the Special needs Programme.

The successes and lessons learnt from the last three years would not be possible without key stakeholders, our leadership, the team, our partners and most importantly our beneficiaries.

To our leadership, thank you for articulating and simplifying the vision that has continued to guide us as we continue on this journey. For the conversations and the questions asked, so we could keep check of the tasks at hand; for the unwavering support and encouragement even in challenging times; for the acknowledgment that we are in this together. It brings such comfort and for your commitment to driving change in some way or other, to make South Africa a better place to be.

To the team that makes it happen: Thank you for your dedication and continued support in serving our communities and MTN SA; for the fun, laughter and friendships that have been formed, it makes coming to work a joy; for the respect and maturity demonstrated by each and every one of you; for the realisation that we are in this together and when one fails we all fail. Working with you is priceless.

To our beneficiaries: We might look at you from afar but we know that you are a key partner in our delivery chain, without you we would not exist. We therefore pledge our commitment to serving you with the respect, honour and dignity that you deserve. We pledge to do the best that we can, in making your lives better and brighter in one way or the other, so that you can realise your full potential. We hope the little that we do goes a long way to making South Africa a better place to be. Thank you for being our partners.
education programmes
Education Programmes

The Education platform will remain the flagship offering of the Foundation. It offers programmes that reflect new strategic direction and approach of the Foundation as encapsulated in the Strategic Plan.

The Education Platform is comprised of the following programs:
- New World Teachers in Training Colleges
- MTN e-Learning for New World Teachers and Learners (at schools)
- ICT Training for maximum utilisation of the centres as well as ICT usage for teaching and learning

Education through ICT has become the golden thread that runs through the entire strategy. Education, in particular education through ICT, has been the core focus of the MTN SA Foundation for several years. This entails using MTNs technology, infrastructure and innovations to deliver education directly to the end user. A critical success factor for this area is the influence the end user has on whether education through ICT will be part of their lives and if so, how. Partnering with the relevant stakeholders makes this division highly successful and sustainable.

The Foundation never creates a programme or solution in this area without extensive consultation. Lessons learnt indicate that failure to consult is the perfect recipe for creating white elephants. As 2016 was the culmination of the three year strategy, the plan implemented comprised of the following programmes.

**MTN e-LEARNING FOR NEW WORLD TEACHERS AND LEARNERS**

The purpose of this program is to advance e-learning, as a norm amongst educators and learners. The primary investment is to provide equipment that is customised to suit each educational institution’s needs, i.e. either multimedia centres or Computractors. The investment in ICT Teacher training, is to ensure the capacity of a minimum of ten educators per school site are trained.

In order to best facilitate the education process, Computractors were ear-marked for Primary Schools and multimedia centres were an investment for Secondary Schools - as the Foundation realised this is one of the better ways to prepare learners for tertiary education.

In 2016, a total of 93 Computractors and 26 multimedia centres were handed over.

**ICT TRAINING FOR MAXIMUM UTILIZATION OF THE CENTRES AS WELL AS ICT USAGE FOR TEACHING AND LEARNING**

The MTN SA Foundation contracted the services of three training companies to train teachers and learners in the schools that have been supplied with multimedia centres.

The training involves:
- Using the Interactive white board
- Microsoft Office use (Word, Excel, PowerPoint etc)
- e-Mailing
- e-Learning content Internet usage

2016 saw the training of 1039 teachers and 1398 learners.

**NEW WORLD TEACHERS IN TRAINING COLLEGES**

The aim of this new programme was to equip teachers with the requisite skills and knowledge to implement e-learning as a viable, cost-effective and current approach to teaching and learning.

By locating the programme within a teacher training institution, the e-learning skills and knowledge is imparted and embedded in their overall teacher training, thus reducing the need for basic e-learning capacity building interventions post graduation.

Multimedia centres were established in four identified colleges. Two IT department staff members from each institution, received hardware, software and content training that enabled them to serve as facilitators of the training provided to the trainee teachers.
In 2016 delivery on the 2014-2016 strategy continued with concentrated focus on the comprehensive offering that emerged in the area. Education now invests from primary to tertiary schooling; this includes the educators/teachers.

ICT in education has proven to be a modern convenience with strength in its ability to deliver specific education content to a singular learner, due to its flexibility in adapting to the needs of said learner.

Learners with special needs continue to gain access to the bold new digital world. This “digital world” has very few limitations and those that exist are a mere click away from being resolved through technology. Intellectual and physical disabilities are catered for through the use of digitised educational content.

The Foundation has, through a very strong partnership with the Department of Education and Social Development, expanded its investment and involvement to those with special needs.

This expansion has been met with great enthusiasm by communities, learners and educators.

The seamless integration is powered by ICT itself. Procuring hardware and software that addresses, aids and/or facilitates most disabilities is a natural extension of MTN’s infrastructure.

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The seamless integration is powered by ICT itself. Procuring hardware and software that addresses, aids and/or facilitates most disabilities is a natural extension of MTN’s infrastructure.
MTN has subsidised internet connectivity for 24 months and curriculum based software to ensure that technology and telecommunications are used to enhance teaching and learning in schools for learners with special needs.

MTN SA Foundation aims to continue supporting ICT to promote education, transformation and the development of disadvantaged communities in South Africa.

ADDRESSING SPECIAL NEEDS THROUGH ICT IN EDUCATION

There can be no keener revelation of a society's soul than the way in which it treats its children.

- Nelson Mandela

MTN SA Foundation’s long-term partnership with the Department of Social Development has resulted in the furnishing and equipping of a state-of-the-art multimedia centre at Sibonile School for the Blind and Deaf in De Deur, Gauteng. The initiative is part of the MTN SA Foundation’s “ICT in education” program, that focuses on using technology to break down the barriers created by physical and mental disabilities.

The program allows the Foundation to harness MTN’s leading innovations in telecommunications to provide people with tools to create a better life for themselves. The centre is specifically designed and outfitted with special hardware and software equipment and material to cater for learners with disabilities. This technology is a vital tool for schools such as Sibonile School for the Blind and Deaf because it helps learners with special needs to access, participate, and progress in the general curriculum.

The multimedia centre has 20 computer stations with specialised equipment catering for the visually impaired learners. Earphones with high definition sound output, partnered with MaGic keyboards, are essential components that complete the individual computer work stations for the blind learners. The hardware has specialised software and converts printed documents or graphic based text, to audio files. A MaGic Screen Reader, equipped with audio and powerful screen magnification, is the perfect solution for low vision computer users.

Braille graphic software allows the printing of pictures in braille for blind users.
SCHOOL CONNECTIVITY PROGRAMME REACHES NAMAQUALAND

The MTN SA Foundation handed over a multimedia centre and ten Compujectors to eight schools in the Namaqua District in the Northern Cape as part of its school connectivity programme. The handover was done in partnership with the Provincial Department of Education in the Northern Cape.

The 40 seater multimedia centre is located in Steinkopf Secondary School, and the recipients of the 10 Compujectors were: Bulletrap Primary School, Johan Hein Primary School, Elizabeth Wimmer Primary School, Louriesfontein Primary School, Rooiwal Primary School, Paulshoek Primary Schools, Witbank Primary School and Carolusberg Primary School. Carolusberg Primary School received three of the 10 provisioned Compujectors.

The Compujector, which is also known as a “classroom in a box” is a plug and play compact computer which is equipped with a data projector and an interactive, portable white board. It is kitted with a stylus that can be used on any flat surface to make notes or do presentations.

Over and above facilitating access to ICT services, the MTN SA Foundation Schools Connectivity Programme provides learners with the opportunity to take their education further and provides them with the ability to compete in an increasingly digital world. This is done through forging strategic partnerships with the Department of Education at both national and provincial level.

SIX MULTI-MEDIA CENTRES IN LIMPOPO

In Limpopo, the Foundation partnered with the Department of Social Development and the Department of Education and delivered six multimedia centres including a special needs centre to the Grace and Hope Special School. This handover is part of the Public Private Partnership (PPP) that the Foundation has with government.

It was created in a bid to provide dedicated equipment for learners with special needs throughout SA.

Four mainstream schools also benefitted from this partnership in the Seshego District. They are: Alf Makaleng Primary, Luthuli Park Combined School, Dr. A.M.S. Makunyane Secondary School and Masedibu High School in Malamolele.

The media centre unveiled at Grace and Hope Special School, differs from the other schools in that it is specifically designed and outfitted with special hardware and software equipment to cater for physical and intellectually challenged learners.

This technology is a vital tool for schools such as Grace and Hope Special School, as it allows learners with special needs to access, participate and progress in the general curriculum. MTN SA Foundation’s investment of R2.4million into the Limpopo community, is part of its ongoing schools connectivity program that aims to uplift communities and encourage learners through education, within the ICT framework - by making ICT resources available and accessible to all.

Connecting learners throughout the country
community programmes
Health and Enterprise Development

Information and communication technology (ICT) is a primary driver of economic development and social change.

The Foundation continued to undertake socio-economic development programmes with its partners in disadvantaged rural and urban communities. Through the eHealth Training and the Telemedicine programmes, the Foundation provided much needed infrastructure to use technology to improve health care service delivery. Selected SMMEs received training, mentoring and support to grow and sustain their businesses to minimise the impact of poverty and unemployment, especially amongst young people.

HEALTH PROGRAMMES:
- eHealth Training Programme
- Telemedicine
- PinkDrive partnership

eHEALTH LEARNING PROGRAMME

MTN SA Foundation, in partnership with the government introduced the eHealth Training programme in selected nursing colleges in 2014. The programme is aimed at providing the necessary equipment and skills to both nurse trainees and lectures to use technology to enhance learning and teaching. The Foundation provided a 40 seater multimedia centre consisting of connectivity, digitized content for selected subjects and training for lectures to use the equipment.

In 2016, two Nursing colleges in North West and Kwa-Zulu Natal received state of the art multimedia centres. In addition, the Western Cape Emergency Medical Service (EMS) College in Tygerberg Hospital was the first EMS facility to receive a multimedia centre.

The infrastructure and the digitized content will enhance the training and upskilling of EMS personnel in the Western Cape province. Eight provinces have received the Foundation’s state of the art multimedia centres including digitised content and have reported an improvement in student’s performance after using the digitised graphic content.

PINKDRIVE

MTN SA Foundation continued its partnership with PinkDrive for the fourth year. PinkDrive has become known as South Africa’s Breast Cancer Community Carer. It is a Public Benefit Organisation (PBO) for breast cancer providing South Africa’s first mobile Mammography Unit and Educational Unit.

Their mission? To drive home the fact that “Early Detection Saves Lives.” The mobile units travel to semi-urban and urban areas around South Africa, with the aim of assisting various disadvantaged communities.

The success of the partnership includes expanding their campaign and programmes to include men and the development of a mobile App, that not only shares the schedule of the Mobile Units, but allows users access to information on detection of cancer and where to seek help.

MTN SA Foundation has contributed to the success of the Screening and Education programmes, with the Foundation’s sponsorship focused around Gauteng and Cape Town and specifically in areas that are medically underserviced.

This encompasses mobile units driving through the areas, parking in predetermined locations and using the Mammography Unit to screen for breast cancer. This also involves educating the community on breast cancer and how to self-examine.

The success of the partnership includes expanding their campaign and programmes to include men and the development of a mobile App, that not only shares the schedule of the Mobile Units, but allows users access to information on detection of cancer and where to seek help.
While some of these challenges can and have been addressed by the Foundation, others require commitment from all stakeholders to rework the solution into the systematic infrastructure of the healthcare system.

There is no doubt that overall availability of ICT can contribute to decrease the gap between served and underserved areas. It can be useful to provide increased access to essential services such as health and education. The Foundation continues to engage partners to explore suitable technology solutions to enable the broader society to reach effective and efficient services.

**TELEMEDICINE**

Enabling greater access to quality healthcare services is one of the Foundation’s objectives as a responsible corporate within South Africa. Telemedicine, the use of telecommunication and information technology to provide clinical health care from a distance, has been a seamless fit into the Foundation’s e-health programme. This well recognised e-solution uses MTN’s core ICT business, making it one of the most relevant investments.

The Foundation partnered with the Department of Health to ensure ownership, continuation and sustainability of the solution once rolled out in the rural clinics. The programme was piloted in 2008 in partnership with the Medical Research Council (MRC). The Telemedicine programme addresses the challenges of referrals and access to specialist doctors in rural areas. The Telemedicine workstations consist of a touch screen computer, an examination camera, sophisticated electronic medical equipment and internet connectivity, that enables the rural clinics to have access to a web-based consultation. The solution has evolved and now uses Skype for consultations.

Unfortunately, this programme has experienced many challenges but provided an opportunity to learn valuable lessons in rolling out a technology based solution nationally. Although the project has been rolled out nationally in all 9 provinces, connecting the deep rural healthcare facilities to the urban hospitals, it has only been truly successful in some of the provinces. Western Cape, North West and Free State are the most successful Telemedicine provinces.

In one test case, the system was set up in an eye clinic in Grabouw in the Western Cape, and successfully used to screen patients for diabetic retinopathy. The Free State Department of Health has successfully used the telemedicine platform for their Psychiatry outreach programme. Psychiatrists who are based at the Universitas Hospital in Bloemfontein have used Skype to conduct an outreach programme to Bongani Hospital in Welkom using the telemedicine platform instead of driving. Using this technology has enabled the psychiatrists to consult more patients - savings on travelling expenses for both the patient and government. However, the rollout of the programme was not without challenges. Some of the challenges include; limited 3G connectivity in very remote areas, high staff turnover after they have been trained and inability to integrate the programme in the healthcare system.

While some of these challenges can and have been addressed by the Foundation, others require commitment from all stakeholders to rework the solution into the systematic infrastructure of the healthcare system.

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**Enterprise Development**

**ENTREPRISE DEVELOPMENT PROGRAMME**

MTN SA Foundation continued to implement entrepreneurial interventions aimed at encouraging entrepreneurship in young people in schools, Universities and supporting SMMEs in Gauteng and Free State. The Enterprise Development programme has shown its success through an increasing number of SMMEs who have completed the extensive 12 months theory and practical business support course in partnership with the University of the Free State and Dreams Development Centre respectively. In 2016, 68 participants completed the training and were equipped with knowledge and skills to grow and sustain their businesses.

**STEP UP 2 A START UP**

*My Planet, My People, My Purpose*

The partnership between the MTN SA Foundation and Primestars Marketing which started three years ago, continues to reach learners from disadvantaged communities through the Step up 2 A Start Up entrepreneurial programme. The programme is geared to teach high school learners in grade 10, 11 and 12 how to become successful entrepreneurs.

The Step Up 2 A Start Up programme uses cinemas throughout South Africa as ‘Educational Theatres of Learning’ and offers learners access to relevant processes and guidance from experts in the field of entrepreneurship.

The 2016 programme themed, Step Up 2 A Start Up III: My Planet, My People, My Purpose —Making it my smart business, focused on social and environmental entrepreneurship. High school learners from schools in the townships and under serviced areas were taken to 15 Ster-Kinekor cinemas nationally over a period of five weeks. They received social entrepreneur toolkits - a practical step-by-step guide on entrepreneurship and watched an educational feature film with a start-up social entrepreneurship message titled Vukuzenzele (Get up and do it for yourselves).

Vukuzenzele is education driven with a storyline that follows the pursuits of three young people from diverse backgrounds who recognise the environmental disaster that a polluter is creating in their local river. The movie not only illustrated the challenges, lessons and examples associated with creating a startup social entrepreneurial business, but also inspired learners to ‘get up and do it for themselves’.

The second part of the programme provided an opportunity to learners to enter the national social entrepreneur’s competition. They were required to identify an environmental or social problem in their schools or communities and develop a product or service to solve the problem. Learners were encouraged to submit entries for their businesses and be shortlisted to participate in the Bootcamp, which took place in Johannesburg.

1500 learners from 116 schools nationally viewed the educational movie and 400 entries were shortlisted during the first phase of the competition. Thirty-six (36) learners from all nine provinces were invited to participate at the weekend long entrepreneurship Bootcamp in December 2016. The winners of the 2016 Step Up 2 A Start Up III: My Planet, My people, My purpose enterprise development programme were announced at a gala event held on 8 December 2016 and the winning team was “NewHeadphone Inventors” from Gauteng.

**ENACTUS**

MTN SA Foundation has partnered with Enactus South Africa with the aim of fostering effective entrepreneurial activities among the youth.

The programme provides meaningful, measurable, and sustainable changes in communities that lay the groundwork of self-reliance, forms the backbone of this constructive partnership. Enactus is an international non-profit organization that partners with university students globally to improve societies through entrepreneurial action. Enactus provides a platform for teams of outstanding students to create and implement sustainable community development projects aimed at improving their livelihoods. Students receive guidance from lecturers, faculty advisors and business leaders, to select appropriate entrepreneurial interventions that empower people to be a part of their own success.

The Foundation in partnership with Enactus SA is able to reach 2839 students in 26 universities who support 74 projects nationally. Once a year a select group of business, student and academic leaders from across the country gather together to showcase how entrepreneurial action and shared innovation is transforming lives and creating a better future at the Enactus National Conference. The quality and impact of their projects are evaluated by business leaders and academics serving as judges. This dynamic and inspiring event encourages creativity and rewards results, ultimately leading to stronger programs and more lives improved. From each national competition, the overall winning team is selected to represent their country at the Enactus World Cup.

The University of Johannesburg’s Enactus team went on to represent Enactus SA in Canada in September 2016. The results of the projects contribute to the Foundation’s strategy to foster effective entrepreneurial activity among the youth. This programme provides a platform and an opportunity for young people to transform both the lives of the communities and those of students as they gain skills to develop into more effective, ethically driven leaders of tomorrow.

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DREAM DEVELOPMENT CENTRE

SMMEs benefit from the MTN SA Foundation and the Accelerated Business Development’s Programme.

Eighteen SMMEs from disadvantaged communities in Gauteng completed training from the MTN SA Foundation sponsored Accelerated Business Development Programme (ABDP) in 2016. After an intense year of a curriculum packed with both theory and practical business skills at the Dreams Development Centre, the SMME’s faced the challenge of finding and creating opportunities to implement and apply their knowledge to grow and sustain their own businesses.

The 2016 ABDP initiative attracted SMMEs whose companies are focused on developing products and services in ICT that focus on community building, in line with MTN’s core businesses. DDC has a two-pronged approach that delivers a series of lectures dedicated to enabling the development of SMMEs by educating them on the processes and governance needed to run a sustainable business, such as learning how to compile compliance documents, develop business and marketing plans as well as compiling funding proposals.

The programme also facilitates the enhancement of the chosen skills and services of the selected SMMEs. MTN SA Foundation has always been intent on establishing and enabling environments that allow entrepreneurs as well as SMMEs to thrive within the communities they operate in. Programmes such as ABDP support the Foundation’s mission to develop entrepreneurs whom have the right skill-set to grow their businesses and contribute to economic growth.

MTN CONTINUES TO GROW SMME SECTOR

In its effort to increase its national footprint, the Foundation has partnered with Hodisang Dipeu Holdings and the University of the Free State to implement the Entrepreneurship Development Programme (EDP).

Thirty entrepreneurs selected to take part in the annual Entrepreneurship Development Programme (EDP) graduated from the intensive course in December 2016.

The programmes also offers an opportunity for twenty learners from various schools in the Free State to participate in a youth entrepreneurship development programme SAGE South Africa, an affiliate to SAGE international.

Learners attend lectures, receive mentorship and undertake a business initiative that is showcased at the annual national competition. In 2016, two finalist teams proceeded to represent South Africa at the SAGE World Cup held in Manila in the Philippines. This partnership further enhances the Foundation’s ability to contribute towards creating sustainable enterprises that will be the engine of growth and job creation.
Special Projects

Embodying the mandate

While education continues to be MTN’s core investment in the South African economy, there are a few projects and initiatives that the Foundation recognises as deserving of its support. Some of these projects have grown into the embodiment of the Foundation’s mandate and are nationally recognised as MTN community initiatives. They allow the Foundation to make a contribution to issues of national importance that benefit the broader South African community.

The last three years have seen some of the projects grow from small investments into national projects with large community involvement. Some of these projects are 21 Days of Y’ello Care, Mandela Day, 16 days of Activism, Back to School and Women’s Day.

INVESTING IN EDUCATION FOR ALL

June first 2016, kicked-off the annual 21 Days of Y’ello Care campaign with a bold, new initiative.

The Foundation partnered with Forgood, an online platform that connects passionate people with socio-economic causes in the form of organisations or programmes. Forgood partnered with MTN to create opportunities for MTNers to volunteer their skills and time not only during the 21 Days of Yello Care campaign, but for 367 days of the year. Following this exciting launch, MTNers prepared for the MTN 21 km Race held on 4 June 2016

21 Days of Y’ello Care campaign grows into community participation

After nine years of great success with the 21 Days of Y’ello Care campaign, MTN introduced an external element of the campaign, by inviting non-employees to share the excitement of giving back.

This was also to radically extend the scope and reach of the programme. On June 7, 2014, the Foundation launched the first of what has become the annual MTN 21km Race in Gauteng. The purpose of the MTN 21km Race is to raise awareness of the MTN 21 Days of Y’ello Care campaign both internally and externally.

In 2016 participants could once again take part in the 21km, 10km and 5km races, with the route mapped out from MTN Innovation Centre campus in Johannesburg, through the neighbouring suburbs. Exceeding all our expectations, the fundraising event garnered over 5900 participants, allowing the Foundation to raise a staggering R 305 935.69 in proceeds. The overall 21 days of Y’ello Care budget benefitted thirty three schools, a non-government organisation and a nursing college by equipping them with a wide variety of ICT technologies that improve learning and teaching in educational institutions.

Additional fundraising efforts from the independent MTN SA Business units and regional offices made a significant difference within disadvantaged communities.
In 2016 the programme handed over a 40 seater state-of-the-art multimedia centre at Christel House in the Western Cape. and a further four, 20 seater multimedia centers to Kagiso Primary School, Westbury Primary School, Venda University and Thohoyandou high School.

School shoes, bicycles and interactive white boards were gifted to various schools in all nine provinces. Christel House CEO, Nicky Sheridan said: “We had great fun with the MTN employees. MTN is a very caring organisation and shares its success with those less fortunate. MTN has acted on its belief that education is the only way we can permanently bridge the gap between rich and poor in South Africa. Their focus on ICT in education as way of investing in the South African economy, is just what the economy needs right now.”

NORTH WEST PROVINCE
Disaneng community members and the Motlou Municipality highly appreciated MTN’s investment of 200 bicycles. The bicycles were distributed to 10 schools to increase the learners’ access to school.

Some of the learners need to travel more than 20km daily from the deep rural villages to get to school. The learners are also constantly at risk of being bitten by the many venomous snakes in the area. Deputy Minister, Hendrietta Bogopane-Zulu officiated the event and led the march to raise awareness of the needs of the learners in the rural area. While in North West, the team also visited Mococe High School and the Nozizwe Public School, where a total of 635 pairs of school shoes were handed to learners. MTN, in partnership with the Department of Social Development, provided learners with school uniforms.

WESTERN CAPE
Spes Bona Technical High School received 10 interactive white boards to compliment the classrooms refurbished by the MTN Western Cape team of volunteers.

The handover was attended by the Western Cape Department of Education officials and the MTN SA Foundation team.

PAINTING THE COUNTRY Y’ELLO IN 21 DAYS
Gauteng
The Foundation got the ball rolling in Gauteng for 21 Days of Y’ello Care when their team headed off to Kagiso Secondary School and Thuto-Pele Secondary School in Krugersdorp to hand over 400 pairs of brand new school shoes.

The team also handed over a newly refurbished 20 seater multimedia centre at Kagiso Secondary School and a 40 seater multimedia centre at Thuto-Pele Secondary School, affording the recipients a high-tech, interactive teaching and learning experience.

Gauteng MEC of Education, Minister Panyaza Lesufi and the MTN team unveiled a 40-seater multimedia centre and gifted 200 pairs of school shoes to the Westbury Secondary School learners. The Foundation partnered with the Gauteng Department and the Lawrence Khekhe Foundation to benefit schools in the Sedibeng West District. 250 pairs of school shoes and 12 Compjectors were handed over at this event. MTN’s Business Risk Management team spent a day at Thathani Primary School (Soweto) – a school selected through the MTN Forgood initiative. The team handed over 75 story books and school pencils which they personally financed.

PAINTING THE COUNTRY Y’ELLO IN 21 DAYS
Western Cape
Spes Bona Technical High School received 10 interactive white boards to compliment the classrooms refurbished by the MTN Western Cape team of volunteers.

The handover was attended by the Western Cape Department of Education officials and the MTN SA Foundation team.
EASTERN CAPE
The Eastern Cape Yello Care campaign began with 40 talented athletes from Eastern Cape given the opportunity to participate in the MTN 21km Race- hosted in Gauteng.

This opportunity was made possible by the office of the MEC, Dr Pemmy Majodana of the Eastern Cape Department of Sports, Arts and Culture. As part of the MTN 21 Days of Yello Care campaign, MTN SA Foundation handed over 10 Computer projectors to 10 schools at the Sterkspruit village. 200 pairs of school shoes and 50 bicycles were also handed over to the learners. The event started with a 3km fun walk to raise awareness for ICT in education in schools within rural villages.

Lilitha Nursing College in Queens Town received a 40 seater multimedia centre with two years internet connectivity. The multimedia centre was handed over to the college to equip the learners with ICT skills.

LIMPOPO
MTN SA Foundation partnered with the office of the Deputy Minister of the Department of Communications, Stella Ndabeni-Abrahams and the Limpopo MEC of Education, Ismael Kgetjepe, to hand over 100 pairs of school shoes and 50 bicycles at the Phangasasa High School. MTN Bendor Call Centre.

The regional MTN Limpopo office partnered with the Clint Foundation to support a drop-in community centre in the small township of Tuflopo. The team contributed in their personal capacity and assisted in preparing meals, entertaining the children and supplying much needed toiletries.

KWA-ZULU NATAL
KwaZulu-Natal MTNers spent quality time with the children at La Lucia Orphanage. The team put together hampers that were distributed to all the children at the orphanage.

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AN ICON REMEMBERED THROUGH HONORABLE DEEDS

MTN has been participating in Mandela Day activities from 2010. Since then, MTN has been implementing projects that strive to promote a need-driven, people-centred, sustainable development approach for underserviced communities.

This year MTN SA Foundation continued its focus on improving access to education using ICT. Numerous handovers took place during the month which included a multimedia centre to Christel House School, 13 Compujectors to five schools, school shoes, bicycles, sanitary towels and toiletries.
16 DAYS OF ACTIVISM

MTN SA Foundation partnered with the Department of Social Development to address gender-based violence issues by providing furniture and equipment to the White Door Centres of Hope (WDCH). The programme, although simple, is highly effective. It is based on an old raceless, genderless humanity adage of being there for those in need without question or judgement, by providing a temporary safe haven.

Members of the community provide the structure of the shelter in the form of a home that is no longer occupied but in need of basic repairs and furnishings to turn it into a refuge for abused women in need of a safe haven, while they consider a more permanent and sustainable solution to their problem. Over a period of four years, the Foundation funded the renovation of 14 centres nationally: 13 in Eastern Cape and one in Mpumalanga. The programme started in 2014 when the Foundation, in partnership with Eastern Cape Department of Social Development and the National Department of Social Development supported four centres in the Eastern Cape. These centres include the Masaakhuxolo WDCH in the Matatiele area, Ntabe Themba WDCH in the Chris Hani area, Eluncedweni WDCH near Keiskammahoek, and Elubacweni WDCH at Mount Frere.

The Foundation further funded the renovations and rewired electricity of a centre in Mpumalanga. This included the provision of a newly built state of the art multimedia centre comprising of skills development units for empowerment of women and youths in Bhuga Village in the Kabokweni area. In 2016 – with the Foundation's partnership agreement with Eastern Cape Department of Social Development coming to an end - the last two centres supported were in the Eastern Cape, Maletswai WDCH in Dukathole, Aliwal North and Macacuma WDCH in Macacuma Village, Sterkspruit. The following complimentary services are offered to the victims at the centres:

- Counselling from Social Workers who are employed on a full-time basis by the Department of Social Development.
- Short stay sheltered accommodation
- Ongoing support with regard to skills empowerment in computer skills, cooking, sewing etc.
- Provided awareness campaigns, advocacy and prevention out reach programmes on domestic violence, sexual abuse and human trafficking.

CHRISTMAS DRIVE

MTN/Huawei Children's Christmas Carnival

MTN SA Foundation assisted Huawei in hosting sixty (60) orphaned children from the Ikageng Children’s Home in Soweto to a festive “Christmas Carnival”.

The children and their minders were all treated to lovely snacks, drinks, loads of entertainment, fun games and a mini carnival was set up for them at “The Boma” situated at the Kyaliami Race circuit. All the fun activities kept the children amused and entertained.

Each child also received a gift pack which contained a toy, toiletries and stationary. All gifts were procured and sponsored by Huawei. The project is the first of its kind and Huawei’s contribution to support one of the MTN SA Foundation’s just causes.
arts & culture
Arts and Culture

Supporting the creative economy

The creative economy, which includes audiovisual products, design, new media, performing arts, publishing and visual arts, is one of the most rapidly growing sectors of the world economy. It is also a highly transformative one in terms of income generation, job creation and export earnings. The current South African socio-economic climate, makes it difficult for this sector to grow and thrive as a recognised legitimate business sector. So much so, that it has been minimised from the school curriculum as it is considered a luxury. MTN SA Foundation recognises the creative economy in all its iterations and endeavours to support and encourage it.

The most visible and tangible form of support is the extensive MTN Art Collection. Initiated in late 1997 and managed by the MTN SA Foundation. The MTN Art Collection consists of approximately 1,450 South African and African artworks in a wide range of media. As a diverse asset that includes both classic and contemporary works of art, the MTN Art Collection, is actively exhibited and promoted internally at MTN’s headquarters on 14th Avenue where it is housed. The collection is also publicly exhibited through the Art Collection Partnership Programme with university galleries, NPO’s in the sector and national museums.

PROUDLY SUPPORTING THE AMAZWI ABESIFAZANE - VOICES OF WOMEN MUSEUM

The Voices of Women Museum, based in Durban KZN, curates and holds in trust, the stories and artworks told and created by ordinary South African women. It also shares issues for discussion pertaining to women through art making (hand stitched embroideries) exhibitions and social outreach programmes. Voices of Women began as a project of the Create South Africa Organisation early in 2001. Since then, this collection of artwork generated through the project has grown to almost 3,000 pieces, which now forms the corner-stone of the Voices of Women Museum and is shared within a public forum through exhibitions and educational programmes.

As testament to the Foundation’s commitment of empowering the women of South Africa, MTN Foundation is continuing its relationship with the Amazwi Abesifazane Voices of Women Museum by lending a selection of artworks from the MTN Collection for its exhibitions and outreach programmes.

DIGITAL SKILLS CONVERGE WITH HERITAGE

MTN SA Foundation’s community upliftment programmes, are driven by information, communication and technology (ICT), which can transform lives and engender the development of communities. The tripartite collaboration between MTN SA Foundation, National Heritage Project Company (NHPC) and Jungle Corner (which began in 2014), reflects the Foundation’s vision of a future society built on social cohesion, socio-economic development and equality. In 2015 the NHPC, in partnership with the Department of Arts and Culture and the City of Tshwane, officially launched the National Heritage Monument (NHM) situated in the Groenkloof Nature Reserve in Tshwane.

Currently the monument features the first phase of the “Long March to Freedom”, showcasing 56 life sized bronze sculptures, that will over the next few years increase into a monumental procession of over 500 sculptural pieces of historical figures who contributed towards SA’s struggle for freedom. CEO of the NHPC, Dali Tambo, says: “The monument is intended to honour all of SA’s struggle heroes and heroines, known and unknown. It’s a nationally important project that seeks to create a major cultural heritage destination, and become the preferred destination of choice for local and international tourists”.

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Time, distance and lack of resources, means that there are many people who will never have the opportunity to walk among these sculptures, and many more may never know that they exist. However, thanks to MTN’s digital inclusion and reach, many South Africans and worldwide online visitors will now have access to the sculptures through the NHM website. Jungle Corner has designed the website as a visual testament to the essence of the NHM brand. Learners and students are especially set to benefit as the historical content continues to grow over the years.

This marriage between technology and art resonates with the MTN SA Foundation, as a patron of South African arts and as ICT trailblazer through the continent of Africa.

**MTN ART COLLECTION ON LOAN TO THE FIGURATIVELY SPEAKING EXHIBITION**

The Figuratively Speaking collaborative art exhibition and educational outreach programme is the product of the MTN SA Foundation’s Art Collection Partnership Programme with University Galleries, National Museums and other Non Profit Organisations in the arts and culture sector.

The purpose of the programme is to maximize the impact of both the MTN Art Collection and the art collection of the identified partner, to build faster on existing stakeholder relationships, widen the pool of services and resources both partners have access to, increase visibility of the art collections, expand media opportunities, support curation mentorships in the field, and explore ICT solutions for art education and the dissemination of related knowledge.

This very successful partnership between the North West University Gallery and the MTN SA Foundation culminated in the Figuratively Speaking exhibition and features a selection of artworks from the collections of both institutions, beautifully curated by Christina Naurattel and Tiina Liebenberg from the NWU Gallery and assisted by MTN’s Art Collection manager Niel Nortje.

The exhibition asks from the viewer to look beyond the literal meaning of the figurative (visual) language towards the intricate figures of speech implied in the meanings of the artworks. It is comprised of predominantly South African art including pieces from the second half of the 20th century and early 21st century with the addition of artworks by modern masters, from the 1940’s to more recently, such as Azaria Mbatha, Katala Fulai (Flai) Shipipa, Durant Sihlali, Robert Hodgins, Irma Stern, Maggie Laubser, George Pemba, Bettie Cilliers-Barnard, Sam Nhlengethwa, Kay Hassan, William Kentridge and Judith Mason among others.

Figuratively Speaking was officially opened as part of the nationally renowned Aardklop Festival in Potchefstroom on 3 October 2016, and by the time the exhibition closed on 17 October, it had been seen by more than 1200 visitors, with over 400 underprivileged learners benefitting from the educational outreach programme. A social media campaign, managed by the NWU Gallery, reached over 120 000 followers.

**THE MTN/WHAG SCHOOLS OUTREACH PROGRAMME**

As part if the MTN Foundation’s Art Collection Partnership Programme, the Foundation once again joined forces with a trusted ally, the William Humphreys Art Gallery (WHAG) in Kimberley. The MTN/WHAG Schools Outreach Programme saw 12 artworks from the MTN collection and 12 artworks from the WHAG collection travel to some of the most disadvantaged, distant rural schools in the Northern Cape. With the WHAG’s “VITO VAN” filled with artworks, art materials and MTN school bags, their dedicated team of facilitators and art education specialists traveled to select schools where art exhibitions, film screenings and artmaking workshops were presented to learners and teachers, Perde Eiland Primary in Kakamas, Nico Bekker Intermediate in Williston, Delta Primary in Vosburg and Hutchinson Primary in Victoria West, the 4 beneficiary schools for this programme in 2016, were tremendously grateful for seeing the lives of approximately 350 learners and 12 teachers positively and creatively impacted.

“Culture is both a driver and an enabler of human and sustainable development. It empowers people to take ownership of their own development and stimulates the innovation and creativity, which can drive inclusive and sustainable growth”

said Helen Clark, Administrator of UNDP.
CREATING FROM OUR HERITAGE

Africa is abundantly blessed with a heritage that has inspired many. So rich are these gifts that we often take for granted, or worse, mistaken them for ordinary. The Sanaa Africa Festival is the perfect remedy for that misnomer and an optimal auditory investment in the creative economy.

Differing from the previous three years, Sanaa 2016 aimed to increase its emphasis on developing young and upcoming talent through mentorships with more established arts and culture professionals. By partnering with St. Stithians College in Sandton, every genre which included fine arts, dance, fashion, poetry, theatre, film and music incorporated workshops and outreach programmes with not only St. Stithian’s learners, but also with disadvantaged learners from schools in the College’s own outreach programmes. Disadvantaged artists, performers and community theatre groups from surrounding areas and other provinces were also targeted to benefit.

Opening the festival on 25 May was Fine Arts curated by Rika Nortje and Daniel Rankadi Mosako. The exhibition showcased high end masterpieces from artists such as Helena Hugo, Pauline Gutter and the late Dumisani Mabaso. Various art pieces featuring 30 artists were on sale throughout the festival with all revenue going directly to the artists.

On the 26th of May, the Fashion Show was hosted and curated by Wayne Stafford & Mathlatse James. The event showcased a collection of work from five emerging and six established designers, including Sun Goddess and Fun-duzzi by Craig Jacobs.

On the 26th of May, the Fashion Show was hosted and curated by Wayne Stafford & Mathlatse James. The event showcased a collection of work from five emerging and six established designers, including Sun Goddess and Fun-duzzi by Craig Jacobs.

The art of words was celebrated from the 27th to the 28th of May through the Poetry Programme which was curated by Afurakan Thabiso Mohare. This exciting programme brought together various writers from Africa, to share both the stories of what makes us one and unique, and to celebrate the life and times of Africans through words and rhythm.

In celebration of 400 years of Shakespeare, the Theatre Programme, curated by the Market Theatre Laboratory, staged “shakes” a Seshebo of Shakespeare in Africa adapted and directed by Clara Vaughan. The performance was a cocktail of established and emerging actors.

Music took place on Saturday the 28th of May. The music programme featured three South African acts, the Delivery Boys, Liquid Deep and Mango Groove. The main music showcase was introduced by emerging artists, Prince and DJ Pepsi. The festival generated over R11 million worth of media coverage via radio, television and select social media platforms and was attended by just over 1210 guests and patrons.

Furthermore, 123 performers, artists, musicians, actors and contributors were showcased, 43 jobs supported, patronage towards 26 local suppliers and an additional 166 job opportunities were created.
Unlike its competitors in the Telecoms industries, MTN SA has since 1997 consistently invested in its Art Collection as an appreciating company asset that represents the Pan-African nature of its business, customers and employees and has since then utilized it to promote education and provide economic opportunities in the arts and culture sectors of South Africa.
stakeholder relations
Stakeholder Luncheon

Refining and defining our Journey

An annual event on the MTN SA Foundation calendar that brings all the members of the MTN SA Foundation Board, MTN SA Executives, members of the government and the SA Foundation’s major stakeholders together in a relaxed atmosphere is their yearly Stakeholder luncheon. The event was hosted at the Theatre on the Track, located in Kyalami on Friday, 11 November 2016.

The theme for this year’s luncheon was ‘Refining and Defining our Journey’. MTN SA Foundation’s GM Kusile Mtunzi-Hairwadzi’s presentation was a nostalgic reflection of the Foundation’s accomplishments in the last 15 years. The 200 guests were welcomed by the Chairman of the Foundation, Professor Njabulo Ndebele who set the tone for the day’s proceedings.

In attendance amongst the guests, were the Foundation’s beneficiaries who presented feedback on how MTN SA Foundation has made a difference in their lives and their communities. Notable amongst them were:

- Nkateko Matjeka: MTN Bursary holder for a diploma in Electrical Engineering Science at the Tshwane University of Technology.
- Sipho Mona: Manager of Velokhaya Life Cycle Academy, in Khayelitsha, WC. The academy received an investment of a high-tech multi-media centre and BMX cycling kits.
- Kagiso Ramphela: Managing director of Krump Logistics which specialises in the roll-out of the optic fibre network.

Power FM set up an on-site studio and broadcasted live from the venue for over three hours. During this time, the Foundation received 4 x 15 minute spots (i.e. a full 60-minute) of “Lunch-hour talk” interviews.

Amongst the interviewees were the MEC of Health for Northwest Province Dr Masike, the Principal Consultant for DDC Mr Jonathan Kampunzu as well as the Director for Primestars Marketing Mr Martin Sweet.

While guests enjoyed their three-course topnotch luncheon, the talented AfroTenors serenaded the guests, followed by the beautiful Idols runner-up Mmatema. Both performances had guests dancing the afternoon away.
Women’s Day

Women in Leadership Advancement

There is no tool of development more effective than the empowerment of women - Kofi Annan

The annual celebration in tribute to all women around the world is a highlight on the MTN SA Foundation calendar. The 2016 event focused on initiatives that inspire companies to become inclusive and encourage the elevation of women in leadership roles. Although the theme was “Women in Leadership Advancement” the event was not a feminist gathering but rather an affirming event hosted at the Langhams estate in Fourways, Johannesburg.

Guest were invited to adorn themselves in their African “kopdoeke.” This year’s event was created as setting for accomplished and aspiring women leaders living with a disability to share and reflect on their journeys. They were encouraged to envisage a future in which they are equally entitled and draw inspiration and ideas from those who have pioneered their own fields. Guests were encouraged to donate beautiful ball gowns that will brighten a young lady’s evening as she attends her Matric dance.

The participation and contributions were astounding.
financials

Annual Financial Statements
for the year ended 31 December 2016
The directors’ herewith present their report for the period ended 31 December 2016.

GENERAL OVERVIEW

The Foundation was incorporated on 20 July 2007. The objectives of the Foundation are to:

- Contribute to enhancing teaching and learning in South Africa
- Contribute to socio-economic development of disadvantaged communities
- Raise the profile of MTN-SA as a caring corporate citizen.

During 2014, the Foundation adopted a new strategy to guide it in its aim of becoming a leader in “enhancing capacity of communities, for self-reliance, in a bold new Digital World”

The Foundation is registered as a non-profit organisation with the Department of Social Development and the registration number is NPO 65764.

AUTHORISED AND ISSUED SHARE CAPITAL

The Foundation is a non-profit organisation and has no share capital.

AUDITOR

The auditor, PricewaterhouseCoopers Inc. has indicated its willingness to continue in office and will be recommended for re-appointment at the Annual Meeting, in accordance with the Companies Act.

REVIEW OF OPERATIONS AND FINANCIAL POSITION

The financial results of the Foundation for the year under review and the financial position at 31 December 2016 are set out in the accompanying financial statements.

EVENTS AFTER THE REPORTING DATE

No material events have occurred between the date of these financial statements, and the date of approval which would affect the users of these financial statements to make proper evaluations and decisions.

GOING CONCERN

The directors have reviewed MTN South Africa Foundation NPC budgets and cash flow forecast for the year to 31 December 2017. On the basis of this review, and in the light of the current financial position and the existing borrowings facilities, the directors are satisfied that MTN South Africa Foundation NPC has access to adequate resources to continue in operational existence for the foreseeable future and is a going concern and have continued to adopt the going concern basis in preparing the financial statements.
## Statement of financial position
for the year ended 31 December 2016

### ASSETS

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### CONTRIBUTIONS AND LIABILITIES

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</tr>
</thead>
<tbody>
<tr>
<td>Reserves</td>
<td>R</td>
<td></td>
</tr>
<tr>
<td>Accumulated funds</td>
<td>1,190,992</td>
<td>2,387,779</td>
</tr>
<tr>
<td>(Shortfall)/surplus for the year</td>
<td>2,387,779</td>
<td>1,943,975</td>
</tr>
<tr>
<td></td>
<td>(1,196,787)</td>
<td>443,804</td>
</tr>
<tr>
<td>Current liabilities</td>
<td>R</td>
<td></td>
</tr>
<tr>
<td>Other payables</td>
<td>2,434,207</td>
<td>3,709,833</td>
</tr>
<tr>
<td>Total reserves and liabilities</td>
<td>3,625,199</td>
<td>7,498,877</td>
</tr>
</tbody>
</table>
## Statement of Comprehensive Income for the year ended 31 December 2016

<table>
<thead>
<tr>
<th>Description</th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>INCOME</strong></td>
<td>70,346,292</td>
<td>75,439,064</td>
</tr>
<tr>
<td>Grants received</td>
<td>70,018,156</td>
<td>75,026,703</td>
</tr>
<tr>
<td>Interest received</td>
<td>328,136</td>
<td>412,361</td>
</tr>
<tr>
<td><strong>EXPENDITURE</strong></td>
<td>71,543,079</td>
<td>74,995,260</td>
</tr>
<tr>
<td>Operating expenditure</td>
<td>1,286,172</td>
<td>102,217</td>
</tr>
<tr>
<td>Audit fees</td>
<td>147,166</td>
<td>72,925</td>
</tr>
<tr>
<td>Bank charges</td>
<td>33,837</td>
<td>23,255</td>
</tr>
<tr>
<td>Interest expense</td>
<td>443,665</td>
<td>65,082</td>
</tr>
<tr>
<td>Directors fees</td>
<td>661,504</td>
<td>(59,045)</td>
</tr>
<tr>
<td>Project expenditure</td>
<td>70,256,907</td>
<td>74,893,043</td>
</tr>
<tr>
<td>Schools</td>
<td>36,123,247</td>
<td>36,522,274</td>
</tr>
<tr>
<td>Community</td>
<td>8,906,123</td>
<td>14,450,120</td>
</tr>
<tr>
<td>Special Projects</td>
<td>25,227,537</td>
<td>23,920,649</td>
</tr>
<tr>
<td>(Deficit)/net surplus for the year</td>
<td>(1,196,787)</td>
<td>443,804</td>
</tr>
<tr>
<td>Other comprehensive income</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total comprehensive (Loss)/profit for the year</td>
<td>(1,196,787)</td>
<td>443,804</td>
</tr>
</tbody>
</table>
**Statement of changes in funds** for the year ended 31 December 2016

<table>
<thead>
<tr>
<th>Contribution</th>
<th>Accumulated Funds</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>R</td>
<td>R</td>
<td>R</td>
</tr>
<tr>
<td>Balance at 01 January 2015</td>
<td>1,943,975</td>
<td>1,943,975</td>
</tr>
<tr>
<td>Total comprehensive profit</td>
<td>443,804</td>
<td>443,804</td>
</tr>
<tr>
<td>Balance at 31 December 2015</td>
<td>2,387,779</td>
<td>2,387,779</td>
</tr>
<tr>
<td>Total comprehensive (loss)</td>
<td>(1,196,787)</td>
<td>(1,196,787)</td>
</tr>
<tr>
<td><strong>Balance at 31 December 2016</strong></td>
<td>1,190,992</td>
<td>1,190,992</td>
</tr>
</tbody>
</table>

**Statement of cash flows** for the year ended 31 December 2016

**CASH FLOW FROM OPERATING ACTIVITIES**

<table>
<thead>
<tr>
<th></th>
<th>2016 R</th>
<th>2015 R</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash generated from operations</td>
<td>(2,407,498)</td>
<td>(1,011,438)</td>
</tr>
<tr>
<td>Interest income</td>
<td>328,136</td>
<td>412,361</td>
</tr>
<tr>
<td>Interest expense</td>
<td>(443,665)</td>
<td>(65,082)</td>
</tr>
<tr>
<td><strong>Net cash (Outflow)/ in flow from operating activities</strong></td>
<td>(2,523,027)</td>
<td>(664,159)</td>
</tr>
<tr>
<td>Cash and cash equivalents at the beginning of the year</td>
<td>4,064,177</td>
<td>4,728,336</td>
</tr>
<tr>
<td><strong>Cash and cash equivalents at the end of the year</strong></td>
<td>1,541,150</td>
<td>4,064,177</td>
</tr>
</tbody>
</table>
beneficiaries & partners
Beneficiaries

**MTN SA FOUNDATION BENEFICIARIES**

**GAUTENG**
1. Gauteng Department of Education
2. Gauteng Department of Health
3. University of Johannesburg

**LIMPOPO**
1. Limpopo Department of Education
2. Limpopo Department of Health
3. Seshego Hospital
4. University of Venda

**FREE STATE**
1. Free State Department of Education
2. Free State Department of Health

**MPUMALANGA**
1. Mpumalanga Department of Education
2. Mpumalanga Department of Health
3. Mpumalanga College of Nursing

**KWAZULU-NATAL**
1. KwaZulu-Natal Department of Health
2. KwaZulu-Natal Department of Education
Beneficiaries

**MTN SA FOUNDATION BENEFICIARIES**

**EASTERN CAPE**
1. Eastern Cape Department of Social Development and Special Programmes
2. Eastern Cape Department of Education
3. Eastern Cape Department of Health
4. White Door Centres of Hope
5. Quest School for Children with Autism

**NORTHERN CAPE**
1. Northern Cape Department of Education
2. Oasis Skills Development Centre
3. William Humphreys Art Gallery (WHAG)

**NORTH WEST**
1. Mmabatho College of Nursing
2. North West University (Gallery)
3. North West Department of Education
4. North West Department of Education

**WESTERN CAPE**
1. Velokhaya ICT and Life Skills Centre
2. Western Cape Department of Education
3. Western Cape Department of Health

**NATIONAL**
1. Department of Communication
2. Department of Education
3. Department of Health
4. Department of Social Development
5. Department of Telecommunication and Postal Services
6. Department of Water and Sanitation
7. Department of Public Services and Administration
8. National Heritage Project Company
<table>
<thead>
<tr>
<th>受益者</th>
<th>MTN SA 基金会项目合作伙伴</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1 Amazwi Abesifazane – Voices of Women Museum</td>
</tr>
<tr>
<td>2</td>
<td>Active Revision</td>
</tr>
<tr>
<td>3</td>
<td>Brainet Technologies</td>
</tr>
<tr>
<td>4</td>
<td>Central Gauteng Athletics</td>
</tr>
<tr>
<td>5</td>
<td>Dreams Development Centre</td>
</tr>
<tr>
<td>6</td>
<td>Digitron Integrated Systems</td>
</tr>
<tr>
<td>7</td>
<td>Enactus</td>
</tr>
<tr>
<td>8</td>
<td>Ham Ethop Designs</td>
</tr>
<tr>
<td>9</td>
<td>Hodisang Dipeu Holdings</td>
</tr>
<tr>
<td>10</td>
<td>Lesedi Corporate Technologies</td>
</tr>
<tr>
<td>11</td>
<td>Lawrence Khekhe Educational Foundation</td>
</tr>
<tr>
<td>12</td>
<td>Mary-Jane M Trading Enterprise</td>
</tr>
<tr>
<td>13</td>
<td>Mntungwa Communications Solutions</td>
</tr>
<tr>
<td>14</td>
<td>PinkDrive (Cause Marketing)</td>
</tr>
<tr>
<td>15</td>
<td>PowerFM</td>
</tr>
<tr>
<td>16</td>
<td>Primestars Media</td>
</tr>
<tr>
<td>17</td>
<td>Qhubeka (BEE Programme)</td>
</tr>
<tr>
<td>18</td>
<td>Themolo Business Enterprise</td>
</tr>
<tr>
<td>19</td>
<td>Tshwaranang Legal Advocacy for Womens Rights</td>
</tr>
<tr>
<td>20</td>
<td>University of the Free State</td>
</tr>
</tbody>
</table>
thank you