MTN SA Foundation
Annual Report
2018
R55m
2018 project spend
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Our communities
About the MTN Group

The MTN Group is a leading multinational telecommunications operator in emerging markets in Africa and the Middle East.

MTN Group is at the forefront of the digital revolution and invests significantly in advanced communication networks across 21 countries, connecting more than 233 million subscribers every day.

Since 1994, MTN has pursued a vision to deliver a bold new digital world to customers and the communities in which the company operates. Its mission is to make customers’ lives a whole lot brighter, and leverage the talent of MTN’s 25,424 employees worldwide to offer innovative products and a quality customer experience. The MTN Group values and promotes diversity and integrity, and continues to build a strong organisational culture across all its markets.

Digital connections help transform economies and societies, and the MTN Group recognises the importance of its relationships with all stakeholders. The company aims for integrity and value in its dealings with the communities in which it works: customers, employees, shareholders, the media, governments, regulators, suppliers, as well as business and industry partners.

The Group’s head office is in Johannesburg, South Africa, where the Group is listed on the JSE under the share code “MTN”. The Group has operations in Afghanistan, Benin, Botswana, Cameroon, Ivory Coast, Ghana, Guinea Bissau, Guinea Republic, Iran, Liberia, Nigeria, Republic of Congo (Congo Brazzaville), Rwanda, South Africa, Sudan, South Sudan, Swaziland, Syria, Uganda, Yemen and Zambia. MTN also has ISP licences in Namibia and Kenya, and a Value Added Service licence in Ethiopia.

About the MTN SA Foundation

MTN SA Foundation is the corporate social investment wing of MTN South Africa – Africa’s leading telecommunications company.

This places on it a responsibility to not only be in tune with the developmental needs of the country, but to play a meaningful role in addressing them. It is also imperative for the Foundation to continuously reflect on their role in society and the mechanisms through which we deliver our social investment programming.

The overarching social investment mandate of the MTN SA Foundation is to use technology and innovation within the ICT sector, to improve and uplift the lives of poor and disadvantaged communities. Whilst most of the interventions delivered in 2018 were focused on education, the MTN SA Foundation continued to address challenges in the areas of health, enterprise development, as well as arts and culture.

While there are many varied ways of tackling the pressing social issues facing South Africa, the approach of the MTN SA Foundation is to use technology to create shared value in our focal area of education. Their flagship programme is complemented by a number of carefully selected interventions designed to allow them to be agile and responsive in delivering solutions to the most marginalised among us including rural schools, children from disadvantaged backgrounds as well as people with disabilities.

For MTN, making connections is about availing the necessary investment to build a world-class network that facilitates access to healthcare and educational opportunities for even the most remote rural and low-laying areas. The MTN network infrastructure has not only given millions of people the ability to satisfy the most innate of human needs – the ability to connect and communicate – but has also opened a new window to the world for a child growing up in rural Cofimvaba, Msinga and Thohoyandou by ensuring that they too could access the same educational facilities as their counterpart in Camps Bay and northern Johannesburg.
MTN was born out of South Africa’s democracy. While our reach and impact now extend across the continent and into the Middle East, MTN’s roots remain deeply entrenched in South Africa. We have a clear vision to lead the delivery of a bold, new digital world to our 233 million customers across 21 operations. At MTN we believe that everyone deserves the benefit of a modern connected life and we know we are uniquely positioned to deliver this through our investments in sophisticated communications infrastructure and by harnessing the talent of our diverse teams.

It is rare to find an organisation that is so genuinely invested in its core belief. This is led from the very top of the MTN Group, from our Chairman, to our Group CEO, our Group Exco and the executive teams located across all our operating companies. It means something to us that we can improve lives through the technology, platforms and solutions that we create. Our shared value is felt as soon as the unconnected are connected, as soon as schoolchildren in rural South Africa can learn as efficiently as those in the cities and it is felt every time we help create employment, either directly or indirectly.

Through the MTN SA Foundation, we leverage the power of connectivity and technology to deliver access to education and healthcare across South Africa. Our country remains one with a deep digital divide and while much has been achieved in broadening access to telecommunications services, a lot remains to be done to ensure that every child is given the opportunity to function in a technologically advanced world. This knowledge lies at the heart of our corporate social investment activities.

While we draw our mandate from the B-BBEE Codes, whose ICT Charter requires of us as a telecommunications business to adopt the ICT-led social investment interventions, our work is about more than just ticking compliance boxes. It is about harnessing the power of connectivity to assist in creating self-reliance among the communities in which we operate. It is about giving hope and creating practical solutions for those who are economically marginalised and using our technologies and platforms to drive digital and, then, financial inclusion.

The world is changing at a rapid pace which means we need to be agile and responsive in all we do. We believe that by partnering with governments, communities, other corporates and NGOs, we can achieve far more than what we can deliver on our own. Smart partnerships, that bring together like-minded teams with similar objectives, have helped us drive connectivity and ICT access; we’ve helped showcase extraordinary South African artists, while also improving the learning experience of trainee nurses and helping grow a new generation of young entrepreneurs that will help propel our economy.

At MTN we also believe that there is a moral imperative for us to contribute to a more equitable society in which everyone has access to the same opportunities. The White Paper on the Rights of Persons with Disabilities, approved by Cabinet, outlines how government and its social partners need to work differently if we are to achieve the vision of a more equitable and inclusive society in which poverty is significantly reduced. We are fully committed to working hand in hand with government to realise this vision and have already made significant inroads in supporting people with disabilities, as highlighted in this edition of our report.

As we come to the end of another financial year, we are encouraged and humbled by the commitment of our stakeholders. The enthusiastic support we have received, at both a national and provincial level, has assisted in ensuring that we can be agents of real and sustainable change, helping brighten the lives of the communities within which we operate.

We could not have done this alone. On behalf of the MTN SA Foundation we extend our sincerest gratitude to all the stakeholders and partners who worked with us during 2018. We look forward to our continued partnerships to make a meaningful and lasting difference in the lives of the people who need it most.

Jacqui O’Sullivan
Executive: Corporate Affairs
2018 was an exciting year for the MTN SA Foundation. The launch of a new strategy gave us a moment to reflect on our achievements since the establishment of the Foundation in 2001 and ensure all our activities are aligned with the vision of MTN of creating a bold digital world.

While we have adopted education as our flagship programme, we know the education landscape is diverse. Our programming has to respond to that. It is for this reason that we have invested in initiatives at different levels of the education system, from schools catering to learners with special needs to nursing colleges and other tertiary institutions. We also know that South Africa continues to face a number of unique challenges: widening income inequality; high rates of poverty and deprivation; and gender-based violence, which has reached endemic proportions. As the philanthropic arm of the largest telecommunications company on the African continent, with its roots in South Africa, we have a responsibility to contribute to addressing those problems.

The world of business evolves each day and we now operate in a dynamic and fast-paced world in which we need to make increasingly complex decisions amid shorter response times and greater uncertainty. This makes it imperative for us to continually invest in being a learning and reflective organisation that is in tune with the needs of the people it serves. To this end, we remain committed to developing our impact assessment mechanisms and,
“We have invested in initiatives at different levels of the education system, from schools catering to learners with special needs to nursing colleges and other tertiary institutions.”

where possible, ensuring we adopt a culture of evidence-based decision-making. We also know that in order to tackle the complex problems facing our country, we have to work in concert with like-minded stakeholders and pool resources in order to strengthen our outcomes and deliver lasting solutions.

In this edition of our report, we profile some of the most important achievements for 2018, reflecting the extent to which we are an agile organisation that is able to both implement structured long-term activities, but also respond to community needs as they arise. We also highlight some of our most important partnerships, including the work done with the Department of Basic Education in the digitisation of information technology and ICT curricula, and our ongoing relationship with the University of Johannesburg Art Museum which has seen us make important contributions to art education. Another partnership highlighted in this report is that with Luna Primary School in Bizana, which came into the public eye after the death of Lumka Mhethwha who fell into a pit latrine. We sincerely hope our efforts have contributed to alleviating suffering and enriching the lives of the most vulnerable among us.

As we come to the end of yet another exciting period, I would like to extend my sincere gratitude to the MTN SA Foundation which, through the support of the CEO of MTN SA, Mr Godfrey Motsa, and the capable leadership of Ms Kusile Mtnzi-Hairwadzi, continues to make a positive contribution to the development of our country. I also extend my appreciation to every single individual and organisation that has partnered with us to ensure the success of our interventions. We would not be able to do it without you. The MTN SA Foundation Board of Trustees thank you for your continued dedication and commitment to providing the leadership and strategic direction which has enabled the Foundation to accomplish its objectives over the years.

Professor NS Ndebele
Chairman, MTN SA Foundation
The MTN SA Foundation
Board Members

Professor Njabulo S Ndebele
(Chairman, MTN SA Foundation)

Dr Mosibudi A Mangena
(Non-executive Director)

Ms Joyce Teboho Mahuma
(Non-executive Director)

Ms Patricia Nozipho January-Bardill
(Non-executive Director)

Mr Graham W de Vries
(Executive Director)

Ms Jacqueline O’Sullivan
(Executive Director)

This report is dedicated to
The late
Ms Lungile Myrtle Ndlovu
(Non-executive Director)
The team that makes it happen

Standing left to right: Eric Matsomane, Angie Maloka, Judith Maluleka, Arthur Mukhuvha, Larissa Meacher, Katlego Lefine, Nokuthula Moletsane, Lesimola Selepe and Niel Nortjé

Seated left to right: Kusile Mtunzi-Hairwadzi, Judith Shiundlana, Carmerita Sias and Yolanda Nxesi
MTN South Africa, as one of the leading corporates in the country, has a responsibility to play a meaningful role in supporting the government in addressing the wide range of socio-economic development needs of the country. As the corporate social investment arm of MTN SA, this responsibility extends to the MTN SA Foundation, making it imperative for us to continuously reflect on our role in society and the mechanisms through which we deliver our social investment programming.

While there are many varied ways of tackling the pressing social issues facing South Africa, our approach at the MTN SA Foundation is to use technology to create shared value in all programme areas. Our flagship programme is accompanied by a number of carefully selected interventions designed to allow us to be agile and responsive in delivering solutions to the most marginalised communities in both urban and rural areas; focusing on children, youth, women and persons with disabilities.

Through there have been improvements over the last few years, disabled people in South Africa are confronted with multidimensional exclusions and remain on the fringes of society. Multiple barriers, from cultural and financial to institutional and technological challenges, hinder their integration into mainstream society. The exclusions place limits on the full participation of people with disabilities in the activities assigned by society according to norms and conventions taken for granted by able-bodied people.

In response to the challenges faced by people with disabilities we have taken it upon ourselves to lead the change by embedding a culture of care, empathy and inclusion in all our activities. This is achieved by adopting proactive measures to enable people with disabilities to fully enjoy their rights across a range of mechanisms including education, assistive technology and access to the labour market.

This report covers the activities and achievements of 2018, the impact made in addressing the needs of learners with special needs, including the partnerships with various tertiary institutions and the donations made to Luna Primary School in Bizana, Eastern Cape. The report also highlights the extent to which the 2018 period was underpinned by a commitment to learn from the years of experience – we strive to do the right type of work in the right places and do what we do very well.

To this end, we share some of the important lessons learnt over years of providing ICT equipment to schools...
in disadvantaged communities, and how these lessons have been used to shape the programmes offering as we endeavour to improve the quality of our work. The new improvements to the programmes were the introduction of a change management initiative in six of the schools that were previously supported with ICT hardware and software. The goal is to ensure teachers are comfortable with the changes arising from the introduction of technology in the classroom, and that the equipment and resources donated by the MTN SA Foundation are used optimally.

The report also demonstrates the extent to which 2018 was a period of great transition, particularly with the end of the MTN 21 km Race, an event that had come to define our CSI calendar. Again, this change reflects our character as a learning organisation in tune with the dynamic operating environment and ever-changing needs of its constituents. The end of the MTN 21 km Race means efforts can be redirected to focus on ICT interventions going forward.

As an organisation that is rooted in digital innovation, we are aware of how technological advancements continue to shape the workplace, giving rise to unconventional careers, and creating new industries and ecosystems. Going forward the Foundation, guided by MTN Group Corporate Affairs, will adopt a programme of exposing learners and youth to “MTN Career Day”. This will provide a platform for young people to see what the future of work may look like, and empower them with the tools, ideas and access to mentors who can help prepare them for the future.

The work done in 2018 and achievements in that period continues to create a solid milestone on which we can continue our focus on learners with special needs, youth employment and enterprise development as we look ahead to 2019.

I take this opportunity to thank MTN SA for its continued support in ensuring we contribute to the development of our country. Further, I thank all stakeholders who have partnered with us in the delivery of our projects, often under very difficult circumstances and all MTN employees for their continued commitment to volunteering their time and skills in giving back to the community. I would also like to extend my gratitude to the MTN SA Foundation board for their unwavering support, leadership and counsel, and to my team for their continued support, hard work, passion and dedication to contributing to a better South Africa.

Kusile Mjunzi-Hairwadzi
General Manager
“In order to ensure the success of the Schools Connectivity programme into the long term, the Foundation has invested in developing an understanding of the barriers to adoption of new technologies, particularly in disadvantaged communities.”

**DIGITISATION OF CAT AND IT TEXTBOOKS**

**IT books for Grades 10, 11 and 12 are complete**

(Practical Teachers’ guide & workbooks)

**CAT Grades 10, 11 and 12 theory in progress**

**MULTIMEDIA CENTRES AT SCHOOLS**

**R1.9m investment**

**1 967 LEARNERS REACHED**

**SPECIAL NEEDS SCHOOLS**

**15 330 learners reached**

**TEACHER TRAINING**

**503 teachers trained**
The **Schools Connectivity** programme remains our flagship intervention, and the main vehicle through which MTN SA's corporate social investment activities are implemented. The intervention presents a holistic model designed to facilitate access to and uptake of comprehensive ICT solutions in disadvantaged communities across South Africa, and is structured around three key pillars:

• The effective use and *integration of technology and digital content in the classroom*. This is achieved through the construction of multimedia centres and provision of equipment that is preloaded with curriculum-aligned software, allowing both learners and educators access to learning resources.

• The second pillar of the model complements the provision of equipment and software by delivering *teacher training* to ensure that they are equipped with the skills they need to effectively use technology in support of their teaching practice.

• The final pillar supports the development of *ICT content development and digitisation of learning materials* for the secondary school curriculum. This is done in partnership with the Department of Basic Education.

In 2018, the Schools Connectivity programme worked with beneficiaries across two categories of the system: basic education and tertiary education institutions. These included schools for learners with special needs and other marginalised schools such as those in disadvantaged communities and rural areas. The MTN SA Foundation also supported tertiary institutions such as the Owen Sithole College of Agriculture and the University of Limpopo which all received ICT equipment, teacher training and learning resources.

In order to ensure the success of the Schools Connectivity programme into the long term, the Foundation has invested in developing an understanding of the barriers to adoption of new technologies, particularly in disadvantaged communities. This investment in knowing the needs of our stakeholders has resulted in us introducing a change management programme to help teachers adapt to the changes brought about by the introduction of ICT in the classroom and cope with new technologies.

We have also made great strides in our partnership with the Department of Basic Education, particularly with regards the digitisation of learning content and development of curricula for two subjects, namely information technology (IT) and computer applied technologies (CAT). Through such partnerships, we know our goal of transforming the education system is attainable.
Schools Connectivity Programme

The MTN SA Foundation has been implementing ICT initiatives in education for many years now, enabling us to learn some important lessons along the way. These lessons are fed back into our interventions, and have resulted in us refining our model to ensure we make a meaningful and lasting contribution to the development of our country. For instance, we have realised the important role we have to play in supporting the most marginalised people in our society such as those with disabilities, by embedding policies and practices that remove barriers to their full participation in society.
There are currently no reliable figures that indicate the prevalence of autism among children of a schoolgoing age in South Africa. However, a leading researcher into this condition, based at the University of Cape Town, estimates that approximately 2% of South Africans suffer from autism spectrum disorder (ASD). Worryingly, many of the children living with ASD do not attend school due to a number of reasons. These include stigma, lack of access to medical intervention, under-diagnosis, over-diagnosis and cultural misperceptions.

In response to this, 2018 saw us shift our focus from supporting mostly mainstream schools to those that cater for learners with special needs. The numbers say it all. Of the 16 centres and 13 schools reached in 2018, nine were institutions for learners with special needs. These include Learamele Special School in Mothibistad, Kuruman in the Northern Cape, where we installed a 21-seater state-of-the-art multimedia centre catering to 147 students. The school also received an interactive whiteboard, a data projector, a multifunctional printer, specialised software for those who are intellectually disabled, a router and subsidised connectivity for 24 months.

To ensure the successful uptake of technology, we also continued to support schools in developing mechanisms that facilitate the effective use of the multimedia centres and learning resources. This entailed implementing holistic interventions that take contextual factors such as maintenance and security of equipment into account. It also meant going beyond simply installing and occasionally monitoring the usage of resources, to working in partnership with various stakeholders such as the Department of Basic Education, local communities and schools themselves in developing systems that ensure the optimal use of resources provided by the Foundation.

In addition, we invested in a change management programme. This was done following extensive consultations with our partners and stakeholders. The introduction of a change management element to our programming again represents a departure from just installing multimedia centres and handing them over, to a more strategic approach that facilitates the comprehensive usage of centres.
Support for Tertiary Institutions

In the past couple of years, technology has changed the face of many spheres of society including business, personal life and even the public sector. Tertiary education is no exception. The importance of ICT in higher learning has increased and will continue to grow as ICT transforms the education system by supporting independent learning, affording opportunities for flexible delivery of content and improved efficiencies in the classroom. We believe that as a result of these trends, we will soon see large-scale changes in the way education is planned and delivered.

In 2018, we supported a number of tertiary institutions. These included the Owen Sithole College of Agriculture in Empangeni, KwaZulu-Natal and the University of Limpopo. In addition to providing equipment and software, we invested in the training of teachers to ensure the effective adoption of new technologies.

The varying needs of these institutions we support has made it important for us to really dig deep and look for innovative solutions that enable us to realise our vision of access to quality education for all. Our achievements in these two institutions are great reminders of the impact we can have through well-designed and responsive programming.

Digitisation of school curricula in partnership with the Department of Education

The South African education system is faced with several challenges, amongst these the lack of adequate teaching resources and government-approved textbooks, particularly at basic education level. In 2018, we pursued a two-pronged approach in responding to this challenge. On the one hand, we focused on the development of learning resources for two subjects, information technology and computer applied technologies (CAT). The curricula focus on promoting the competency and performance of learners, emphasising the way in which information will be applied in an ever-changing world. On the other hand, our partnership with the Department of Basic Education has resulted in the digitisation of ICT learning content. The materials are available on the department’s online portals.

The intervention described here highlights the importance of partnerships and collaboration. It also underscores our commitment to being a responsive organisation that is able to deliver its programmes through a blended approach which places the needs and priorities of our communities and partners at the centre of everything we do.
Kutlwanong School for the Deaf

Kutlwanong School for the Deaf is a special needs school catering to 246 learners with various disabilities including mobility, Down's Syndrome, autism and epilepsy. For many years, the school lagged behind where technologically enhanced educational facilities were concerned. Where it existed, the ICT equipment at Kutlwanong was redundant and not disability friendly, rendering it practically unusable. It is for this reason that in 2018, the MTN SA Foundation donated a 20-seater multimedia centre to the school.

The lack of adequate ICT equipment experienced by Kutlwanong is prevalent among schools for learners with special needs. This is echoed by Human Rights Watch which found that many children living with disabilities do not have equal access to primary or secondary education, and face several forms of discrimination and other barriers when trying to get into school. This results in many of these children being denied access to inclusive education and remaining trapped in a cycle of poverty and deprivation.

Having a deep understanding of this issue, MTN made a commitment to be part of the solution, and has provided specialised equipment, connectivity and customised learning material to more than 30 special needs schools across the country in the last year.

The intervention at Kutlwanong was implemented in partnership with the Department of Social Development as part of the Social Development Month campaign aimed at improving social services in poor communities. The multimedia centre donated by the Foundation comprises thin-client computer stations, a data projector, interactive whiteboard, a camera, educational materials and a multipurpose printer. MTN also provided teacher training and data for connectivity.

“Information and Communication Technology has the potential to completely transform the learning experience of children with special needs. These kids do not always have learning disabilities. In many instances, it’s simply about planning for their unique needs within their learning environments.

“This equipment will go a long way towards enabling the children to function at their best. MTN’s Schools Connectivity programme is not just about ticking a CSI box. At the heart of this, it’s really about delivering a sustainable solution to schools that will assist children to reach their full potential.”

Jacqui O’Sullivan, Executive: Corporate Affairs
SAGE SA 2018

85 schools participated
10 296 learners reached

ENACTUS 2018

22 universities participated
2 590 students reached

HEALTHCARE TRAINING INSTITUTIONS

10 multimedia centres connected
Our Community programmes portfolio facilitates direct contact with the communities in which we operate, allowing us to remain engaged at grassroots level and respond to needs beyond our flagship education programmes. Through this set of interventions, we contribute to the socio-economic upliftment of communities through two broad programme areas, e-Health and enterprise skills development.

The e-Health programme complements government efforts to improve primary healthcare and achieve universal coverage through outcomes-based strategies aligned to national priorities as envisaged in the National Development Plan. The programme is also aligned to the World Health Organisation’s pillars of effective health systems, which encompass good leadership and governance, service delivery and a skilled health workforce.

The entrepreneurship programme, on the other hand, is aimed at leveraging our position as a leading telecommunications company to bridge the digital divide and ensure disadvantaged communities and young people are positioned to participate fully in the mainstream economy.

The objectives of the two interventions are outlined below:

- The e-Health programme supports nursing colleges and healthcare training institutions by enhancing teaching and learning through technology. This is achieved through the provision of both ICT hardware and software, lecturer training and curriculum-aligned content development.

- The enterprise development programme is pitched at three distinct levels: schools, universities and SMMEs. The goal of the intervention is to foster a mindset of entrepreneurship among youth through training, mentorship and small business support.

Our e-Health and entrepreneurship activities are discussed in more detail in the following sections.
e-Health Programme

Nurses constitute the largest group of the healthcare workforce and form the backbone of the primary healthcare sector. Despite this, many nursing colleges in South Africa continue to face severe challenges, including overcrowding of students, shortage of equipment and learning resources. Experience shows ICT can play an important role in alleviating some of these challenges and improving the delivery of teaching and learning within nursing institutions. It is for this reason that the Foundation has made a commitment to support nursing and healthcare training institutions through its e-Health programme.

2018 was a particularly exciting year after the programme, first piloted at the Chris Hani Baragwanath Hospital in 2014, reached an important milestone of supporting 10 institutions across South Africa. These include Sefako Makgatho Health Sciences University in Ga-Rankuwa, where we invested over R800 000 to build a 40-seater multimedia centre and the provision of digitised content for students in the health sector. We invested a further R1.8 million to upgrade servers and digitise learning material for other provincial nursing colleges. Approximately 10 000 nursing students benefited from this effort.

Support provided by the Foundation also included the installation of multimedia centres complete with printers, air conditioning, security systems, interactive whiteboards and servers for internet connectivity, while multimedia centres function as libraries and resource centres in which students can conduct research and work on their projects.

In response to requests from our beneficiaries and lessons learnt from our own experiences working with health professional training institutions over the years, we also expanded the programme to provide each of the participating institutions, including those reached in earlier years, with software and content for their multimedia centres, covering 200 priority content.

In addition, we provided training to lecturers and students on basic computer skills as well as on how to apply the content provided through the media centres to teaching and learning. As a result, lecturers are now able to use technology to update curricula and teaching resources, conduct research and assess the work of their students.

The impact of the e-Health programme is undeniable. Academic performance and learning outcomes have improved, as evidenced in the pass rates at each of the institutions reached by the Foundation.
The MTN SA Foundation has a long history with the Chris Hani Baragwanath Nursing College, dating back to 2014 when the Foundation first piloted its e-Health programme. Through the partnership the Foundation has provided digitised curriculum aligned content which has contributed to improved teaching and learning at the institution, especially in the subjects of anatomy and physiology.

“The devices have been great assets to student nurses who were experiencing challenges in understanding and contextualising biological and natural sciences. As a result of the support from the MTN SA Foundation their pass rates, which would previously be below 65%, have been radically improving yearly. They have gone from a pass rate of 85% in 2015, to 90% in 2016 and 94% in 2017.”

Angie Maloka, Senior Manager MTN Community programmes.
Enterprise Skills Development
Empowering our youth

As an organisation with a deep understanding of the important role that small, medium and micro enterprises (SMMEs) play in stimulating economic growth and generating employment opportunities, the MTN SA Foundation continues to focus on its goal of using entrepreneurship to foster self-reliance among vulnerable communities.

In 2018, we partnered with Datacomb Development Hub, the University of the Free State and Hodisang Dipeu Holdings to run a business support programme that imparts much-needed skills to small businesses in the ICT sector. This partnership dates back to 2013 when the Foundation teamed up with Datacomb to run a 12-month accelerated business development programme for SMEs. The programme continued in 2018, working with 50 entrepreneurs in Soweto, Alexandra, Thembisa, Bloemfontein, Welkom and surrounding areas in the Free State, equipping them with the tools they need to run successful businesses. The SMMEs supported by the programme range from app developers, ICT skills training academies, web and software developers, to small businesses responsible for the roll-out of fibre networks.

The MTN SA Foundation also supported the Step Up to a Start Up programme, which aims to inculcate an entrepreneurial mindset among schoolgoing teenagers. This was achieved by giving these young people the practical skills required to start a business and realise their entrepreneurial ambitions. The 2018 programme kicked off with the screening of an educational movie called: “Think Tech, Do Business” across the country. The movie documents the life of a young person who discovers technology and starts a business that transforms her life and that of her community.

The screening was then followed up with the distribution of a toolkit designed to assist participating learners to implement the skills learnt from the experiences of the movie’s lead character. Thereafter, learners were entered into a business plan development competition with the top nine entries winning an opportunity to attend an intensive four-day Entrepreneur Boot Camp, during which entrepreneurship experts shared their knowledge and experience.

To date, the Step Up to a Start Up initiative has exposed over 60 000 youth to entrepreneurship, paid out over R100 000 in seed funding to businesses that are in development phase and contributed more than R150 000 towards bursaries to fund further education of the winners.

The annual Enactus and SAGE programmes are additional examples of the entrepreneurship initiatives we supported in 2018. The interventions have given young people from across the country the rare opportunity to showcase their entrepreneurial talent and develop home-grown solutions that contribute to a more sustainable world. These locally developed solutions were then taken into global competitions, exposing young South Africans to bigger platforms and additional opportunities.

“Our support of these initiatives is very much in line with our commitment to stimulate the growth and sustainability of SMEs in order to foster economic growth and self-reliance. By partnering with these organisations, we believe that we are contributing to the creation of businesses that are robust, innovative and able to develop solutions that address the challenges that are facing their communities.”

Kusile Mrunzi-Hairwadzi, General Manager of the MTN SA Foundation.
Enterprise Skills Development in Universities

In 2018, the MTN SA Foundation continued to focus on its goal of using entrepreneurship to foster self-reliance among youth by supporting early-stage business ventures. This was achieved through training, mentorship and strategic partnerships with trusted stakeholders such as Enactus South Africa. Through its partnership with Enactus, the Foundation once again sponsored the annual Enactus National Competition, a youth entrepreneurship development competition. The initiative involved 22 universities, with a total of 2,590 students participating and showcasing their entrepreneurial skills and aptitudes.

Following their crowning as South African Champions after beating 19 other teams at an event held at the Sandton Convention Centre in July 2018, the team from Durban University of Technology (DUT) won a trip to Silicon Valley in the United States. This gave them an opportunity to go head to head with their peers from around the globe at the Enactus World Cup.

At the South African competition the DUT team presented on two projects on the theme “recycling, reusing and repurposing”. The first project focused on the recycling of waste soap. This was based on the realisation that the hotel industry is one of the biggest culprits when it comes to both land and water pollution. Through the project, over 29,000 kg of soap has been collected and recycled and over 120,000 litres of liquid products, including dishwashing liquid, toilet bowl cleaner and multipurpose cleaner, have been produced using the recycled material. To date, over 28 sales agents have been recruited for the distribution of products. The initiative supports victims of human trafficking and abuse, who are being rehabilitated at the Open Door Crisis Care Centre in Durban.

The second project presented by the DUT team was an aquaponics farming project which addresses food security in the Noodsburg area in KwaZulu-Natal. The project generates a monthly yield of up to 400 kg of vegetables.

The MTN SA Foundation is exceptionally proud of the DUT team, particularly given the positive impact its initiatives have already had in addressing some of the most pressing social issues facing our country.
Enterprise Skills Development in schools

“The youth of our country are amongst the most powerful drivers of social change and we want to harness that spirit to help create the business leaders of the future.”

MTN SA Foundation’s General Manager, Kusile Mtunzi-Hairwadzi
The MTN SA Foundation has supported the SAGE global teenage entrepreneurial programme since 2014. The programme’s vision is to raise the next generation of teenagers whose innovative ideas address the world’s most pressing challenges as envisaged in the United Nation’s Sustainable Development Goals (SDGs). These challenges include unemployment, poverty and environmental protection.

The 2018 competition kicked off with a national competition held at the University of the Free State. The event brought together over 100 teenagers in Grades 9 to 11, representing all nine provinces in the country. University students from a number of tertiary institutions across the country also participated in the competition.

Learners from Welkom High School walked away winners of the “socially responsible business with an emphasis on profit” category for their business named Electrogen, aimed at providing low-income households with affordable electricity solutions. The prize for the category “social enterprise business emphasising social value” went to the University of KwaZulu-Natal for their ZN Energy Solutions, a company that supplies cost-effective, clean energy solutions to low-income households and businesses in the Pietermaritzburg area.

Following their successes at the national competition, Welkom High School and the University of KwaZulu-Natal went on to represent South Africa at the SAGE World Cup which took place in Durban, bringing together teenagers from 32 countries across the world.

The support provided to SAGE underscores our belief in the important role young people have to play in the development of South Africa. As MTN SA Foundation’s General Manager, Kusile Mfunzi-Hairwadzi, said, “The youth of our country are amongst the most powerful drivers of social change and we want to harness that spirit to help create the business leaders of the future.”
Wendy Nkosi:
Step Up to a Start Up

MTN SA Foundation has been partnering with Primestars for the past six years through its Step Up to a Start Up programme. The initiative is aimed at fostering an entrepreneurial mindset among high school learners. One such learner is Wendy Nkosi, who participated in the 2018 cycle of the programme, when she was a Grade 12 learner at Pace Commercial Secondary School in Soweto.

In addition to taking part in the business idea competition and watching the entrepreneurship-themed movie which was screened at Maponya Mall, Wendy was invited to represent her school and present her business idea at the launch of the 2018 Step Up to a Start Up programme. The idea centred on an educational app designed to provide high school students with information to assist them with university enrolment, accessing bursaries and applying for scholarships.

“I have gained so much confidence, inspiration and the skills to run a community-based organisation, something which would not have been possible without the lessons I learnt through the Step Up to a Start Up programme.”

Wendy Nkosi
Enterprise Skills Development for SMMEs

In its pursuit to support entrepreneurial development for SMMEs in South Africa, the MTN SA Foundation continued its partnership with Datacomb Development Hub (DDH) in 2018.

A total of 20 SMMEs were selected to participate in the programme after a rigorous screening process. Bright Phahle (founder of Bright Planning) is one of the successful SMMEs that completed the programme in 2018.

Bright Planning is a full service consulting firm which uses innovative solutions and technology to provide accounting, tax and business advisory services to SMMEs in South Africa and the rest of the continent. The company first got involved with the programme in February 2018, after hearing the managing director from DDH being interviewed on Metro FM.

Since then, Bright Planning has received a range of business support services, training and mentorship from DDH, through its MTN SA Foundation-funded initiative. This support culminated in the realisation that Bright Planning could do a lot more to integrate ICT into its business model and that there were opportunities in the market for the business to expand its service offering by providing technology-based solutions.

“I matriculated with distinction for computer application technology, which gave me the background to navigate opportunities in ICT. Following the mentorship I received, I strengthened my knowledge on web and app development, and started offering these services to clients in addition to accounting services. The response has exceeded our expectations,” says Bright Phahle, founder of Bright Planning.

In addition, Bright Planning received support in identifying new opportunities through a comprehensive business analysis. This enabled the business to take a step back and think about its strategy, marketing and internal systems. Following an intensive 10-month training programme, Bright Planning was able to develop a marketing campaign targeting the tax season and experienced an increase in the number of clients as a result.

“The boom was good for us but we learned that we need to overcome the danger of complacency, so towards the end of 2018 we took everything we learned from the programme and the history of the business to revamp and prepare for 2019,” says Phahle.

“The programme run by Datacomb Development Hub in partnership with the MTN SA Foundation has been very beneficial to us. We have continually done our planning based on the tools and knowledge we have obtained from it and hope it will continue to assist youth enterprises in South Africa,” he concludes.
WHAG/SCHOOL OUTREACH PROGRAMME
reached
1 287 learners
30 teachers

SHIFTING CONVERSATIONS EXHIBITION
30 000+ guests attended the festival

DREAMS AND MUTI MAGIC EXHIBITION
91 guests @ opening

CONTINUING CONVERSATIONS EXHIBITION
413 guests @ opening

Evidence shows that ICT in education will play a key role in shaping the future of South Africa, including reducing poverty and inequality.
The MTN Art Collection was established in 1998 with the goal of using this appreciating company asset as a tool for educational support in the arts and culture sector. This approach was built on the understanding that art has an important role to play in driving social cohesion, fostering nation building and educating the youth on cultural and heritage development. Evidence shows therefore that art can play an important role in educational development, community outreach and social transformation. It is for this reason that, in 2018, we continued to work closely with various stakeholders in supporting the creative industry.

Our efforts saw the MTN SA Foundation curate and sponsor several exhibitions in different parts of the country and included the following: *Shifting Conversations* at the National Arts Festival in Grahamstown, *Continuing Conversations* at the UJ Art Gallery in Johannesburg and *Dreams and Muti Magic* at the Voices of Women Museum in Durban. In addition, about 1 287 students and 30 teachers from four of the most disadvantaged and rural schools participated in a Schools Outreach programme implemented in partnership with the William Humphreys Art Gallery (WHAG) in the Northern Cape.

By supporting the arts and culture industry and continuously looking for ways to share the over 1 400 pieces collected over 21 years since its establishment in 1998, the Foundation once again demonstrates its commitment to enriching the lives of all South Africans.
To enrich the lives of the communities in which we operate, we have established a partnership with the University of Johannesburg (UJ) Art Gallery. Over the years we have seen this partnership broaden the pool of accessible services and resources to the arts fraternity, facilitate meaningful mentorships and avail platforms by which information and communication technology (ICT) solutions for art education, expression and knowledge sharing can be explored.

In 2017, this collaboration brought to life a successful exhibition entitled Shifting Conversations, featuring works from both the MTN Art Collection and the UJ Art Collection. This was followed in 2018 by another successful collaborative exhibition titled Continuing Conversations.

The Continuing Conversations exhibition, which opened on 17 October 2018, was curated by Niel Nortjé, manager of the MTN Art Collection, and Annali Cabano-Dempsey, curator of the UJ Art Collection. Once again works from both institutions’ art collections featured with the curatorial focus on portraits depicting concepts of power, the juxtaposition of power and powerlessness, identity and body politics, perceptions of the other, and the exotic, memory and the masks we wear.

To extend the reach and scope of the exhibition, Cabano-Dempsey and Nortjé facilitated three additional programmes aimed at developing participation and conversation around the tradition of portraiture painting. These included a mentorship programme, an emerging artists portrait development programme and an educational programme.

While also collaborating with the UJ’s Faculty of Art Design and Architecture, three of the most promising students, namely Mia van Schalkwyk, Alexia Ferreira and Nico Ras, were selected to receive training and mentorship in curatorial practice and exhibition management. This included them providing logistical assistance, conducting general administration, designing the exhibition catalogue and educational supplement, and managing the educational programme for disadvantaged schools from the surrounding area.

For the emerging artists portrait development programme the curators invited artists, through a public call, to submit an artwork in response to, or in conversation with, modern and contemporary South African portraiture. Ten works selected from the 30 entries received in a surprising variety of media were selected – from oil on canvas, oil and vinyl sticker on mirror, to microscopic prints, a body-hair piece and a video installation – were shown as part of “Continuing Conversations”, alongside artworks by established artists. These ten artists were Lana Combrink, Mogau Kekana, Hemali Khoosal, Neo Mahlangu, Modema Mayhew, Keneilwe Mokoena, Henrietta Scholtz, Nonkululeko Sibande, Selwyn Lloyd Steyn and Devlin Tim. Among these, the most promising artist to utilise a unique and technological medium, was Hemali Khoosal with her video installation piece titled Fixed Flux. She was awarded prize money of R30 000 while the other nine participants each received R3 000 towards the development of their artistic practices.

The Foundation was pleased to once again collaborate with a trusted partner such as the UJ Art Gallery and to have been able to support talented emerging artists where a platform was availed to display their artworks in one of the most highly regarded galleries in the country. As an added bonus the National Arts Festival organisers have invited the MTN Foundation and the UJ Art Gallery to feature Continuing Conversations at this world-famous festival in Grahamstown in June 2019.
MTN/WHAG Schools Outreach Programme

The MTN SA Foundation and the William Humphreys Art Gallery have a long-standing partnership dating back to 2004. Over the years this partnership has seen several art education initiatives successfully implemented and 2018 was no different. The programme continued its schools outreach activities, centring art as an educational tool which can contribute to inclusive development. This was done by encouraging learners from disadvantaged backgrounds to hone their artistic and entrepreneurial talents from a young age.

One of the main activities of the programme once again saw over 20 artworks from both the MTN and WHAG Art Collections travel to four of the most disadvantaged and rural primary schools in the Northern Cape – these were primary schools in Kalksloot, Kenhardt, Okiep and Douglas – where the WHAG’s outreach team presented art-making workshops to over 1 287 learners and 20 teachers. In addition, film screenings and reading sessions were also offered.

The Foundation is very proud of its partnership with the WHAG and the results we have been able to achieve in the Northern Cape, a sparsely populated province with high levels of poverty and very few opportunities for young people to explore the arts. This work will play an important role in stimulating the development of children from an early age and allowing them to dream beyond their current circumstances.
After the success of the 2017 exhibition Dreams, Wishes and Expectations the Voices of Women Museum (VoWM) once again partnered with the MTN SA Foundation to host a new exhibition titled Dreams and Muti Magic. Curated by the VoWM’s director, Coral Bijoux, the exhibition explored the value of dreams in relation to the works on show. According to the curator, dreams are an essential element of a healthy mind and body. In many cultural and spiritual beliefs, dreams are a way of connecting the physical world to the spirit world. Dreams are also associated with vision and innovation.

While the 2017 Dreams, Wishes and Expectations exhibition emphasised how dreaming can assist a person in coping with difficulty, remain creative even in the face of adversity, reflecting wishes and expectations both for themselves and others; the 2018 Dreams and Muti Magic picked up on this theme by taking a closer look at a select group of women who shared their dreams and desires using their lived experiences as a point of departure. In this way, the Dreams and Muti Magic exhibition was able to traverse different themes including reality, dreams, beliefs and magic.

Dreams and Muti Magic opened at the VoWM in Durban on 30 August 2018 with a ceremonial performance by a local Shembe group and a storytelling session by legendary South African artist and weaver, Allinah Ndebele.
The Imbali Artbooks: Adventuring Into Art

Over the past 15 years the Imbali Visual Literacy Training Project has been working on a series of books intended to be a resource for young people and their teachers learning about art, and for anyone else who is venturing into the art world by looking at, talking about and making art.

The series, officially launched in June 2018, is the product of Imbali’s 30 years of experience in working with teachers at schools across the country and are partly a response to the lack of good art images and books in under-resourced rural and township schools.

The MTN Foundation provided the initial grant for developing this series and much of the materials that formed the backbone of these books was drawn from Imbali teacher training workshops funded by the MTN Foundation from 2001 to 2009. Many of the artworks featuring and referred to in the books are also from the MTN Art Collection.

It therefore makes sense to continue this long-standing and productive relationship between Imbali and the MTN Foundation. In 2019 the MTN Foundation’s sponsorship will see the series of books rolled out to another 120 schools in the Free State, Mpumalanga and Eastern Cape with additional hands-on training workshops provided. The sponsorship also allows for the development of an interactive web-based digital platform and the creation of instructional videos and motivational interviews, as content for the platform, which teachers and learners can engage with on everything concerning the series.
Katlego Lefine
– MTN Art Collection Graduate

Katlego Lefine joined the MTN SA Foundation as the Art Collection Graduate in April 2018. Before this he worked at the Constitutional Court, where he managed this institution’s prestigious art collection for just under three years.

Growing up, Katlego was always interested in drawing and art-making. This interest was piqued, and his talents developed, when he attended the National School of Arts for five years and furthered his studies at the University of the Witwatersrand, completing a Bachelors Degree in Fine Arts and a Postgraduate Diploma in Interactive Media Design.

Studying art from an early age widened his view of the discipline and helped him to become more self-aware and in tune with the world around him. “Being trained as an artist equips one with useful skills that can be applied in many spaces. It can also be an expressive outlet for communicating whatever one wants to,” says Katlego.

This is in line with the MTN SA Foundation’s view of the role arts and culture play in society, as a vehicle not only for creative expression, but youth development and social cohesion.

“It is also interesting for me to be managing an art collection at an organisation like the MTN SA Foundation, which does so much for the community and creates many opportunities for me to learn, not just in my field of art, but about corporate social investment as a whole,” he continues.

One of the highlights for the MTN Art Collection in 2018 was an exhibition curated by Katlego for display at the MTN Innovation Centre in Fairlands, Johannesburg. The goal was to celebrate and honour the women who are custodians and vessels of culture.

Titled Kanteka, the exhibition observed art pieces specific to Africa’s indigenous artistic practices, particularly low pit-fired ceramics and the tradition of beadwork. The title of the exhibition is an archaic title denoting a matriarchal ruler or sovereign from ancient East- and North Africa and was used to recognise the contributions of female artists to world culture.

The curatorial approach and mandate of Kanteka was to exhibit the selected objects alongside contemporary artworks which either refer to these old modes of creation or are influenced by it. This reflects Katlego’s interest in demonstrating cross-cultural influencing, the conflation of the archaic and the contemporary, and exchanges between the indigenous and foreign.

“It is also interesting for me to be managing an art collection at an organisation like the MTN SA Foundation, which does so much for the community and creates many opportunities for me to learn, not just in my field of art, but about corporate social investment as a whole.”

Katlego Lefine
MANDELA MONTH

820 school bags

550 bicycles

BACK TO SCHOOL PROJECT

7 000 entries for the MTN 21 km Race

2 X MULTIMEDIA CENTRES

17 beneficiary sites

4 900 PAIRS OF SCHOOL SHOES

Y'ello Care Career Day

MTN 21 days of Y’Elo Care

6 000 pairs of school shoes

550 bicycles
The Special programmes portfolio seeks to support programmes that are of national priority using MTN’s core business strengths in ICT which allow us to respond to the needs of the communities in which we operate as they happen, without departing from our main mandate of providing ICT solutions through education. An example is the rolling out of campaigns such as Back to school, Mandela Month, 16 Days of Activism and supporting other once-off interventions. Following the death of five-year-old Lumka Mthethwa who drowned in a pit latrine in March 2018, we have established safe toilets at Luna Primary School in Bizana in the Eastern Cape.

The portfolio also provides a platform through which we as the MTN SA Foundation can structure opportunities for MTN employees across South Africa to participate in corporate social investment. In 2018, we organised the MTN 21 Days of Y’ello Care campaign, an employee volunteering initiative implemented over a three-week period in all 21 countries in which MTN operates. The campaign has been highly successful in opening up opportunities for MTN employees to give back to the community, reinforcing our commitment to caring for the communities.

The 2018 effort was divided into three: a main campaign implemented through an education programme focusing on youth empowerment, a national priority project selected at the discretion of each country business and a career expo replicated in all 21 MTN countries on the same day. We also hosted our annual MTN 21 km Race.

Since its introduction in 2013, the MTN 21 km Race has been the highlight of the MTN SA 21 Days of Y’ello Care campaign. However, as the business grows and we continue to streamline our social investment initiatives to align them to our core business, a decision was taken that 2018 would be the last edition of the event. This will give the Foundation time to focus on the career expo, with a special focus on STEM subjects, as the cornerstone of the MTN SA 21 Days of Y’ello Care campaign.

In the following sections of this report we share highlights of the final edition 2018 MTN 21 km Race, along with the other initiatives we implemented under our Special programmes in 2018.
21 Days of Y’ello Care

The 21 Days of Y’ello Care campaign provides an opportunity for MTN employees to develop and contribute to the implementation of community development initiatives. This is in line with its values of leadership, expressed by providing inspiration and being dependable as well as the value of relationships, expressed through active collaboration and being caring and friendly.

For the 2018 campaign, MTN SA employees implemented three main activities as outlined below:

**Main campaign:** Using proceeds from the MTN 21 km Race, we established multimedia centres at two Afrika Tikkun Youth Centres and Sizwile Special School for the Deaf. The centres also received 20 GB connectivity per month for two years. We also encouraged MTNers to volunteer their time in the refurbishment and ongoing development of the skills centres supported in 2018.

**National Priority campaign:** In support of the South African government’s call to action to form partnerships that ensure every school in the country has safe and appropriate educational equipment and facilities, MTN SA provided learners from rural areas with school shoes, and refurbished classrooms and ablution facilities at schools in the Eastern Cape and KwaZulu-Natal. A total of 6 000 pairs of shoes were distributed.

**Career Day:** A career expo was held at the MTN Innovation Centre in Johannesburg. The 150 youth who participated in the event received information on the future of the world of work when they attended breakaway sessions and listened to a keynote address by motivational speaker and futurist, Craig Win.

We are proud of our achievements during the 2018 campaign. Through this effort, we were able to rally MTNers to not only volunteer their time, but also make use of their core skills to impart knowledge in areas such as career development and ICT applications. In addition, the campaign provided an opportunity for us to engage with key stakeholders and deepen our understanding of the important role we have to play in the development of South Africa. Further, we undertook extensive stakeholder engagement at both national and provincial level as evidenced by the number of meetings held and range of partners involved in the campaign. The value of the partnerships established through these engagements is seen in the commitments from various stakeholders to continue with the projects established by the MTN SA Foundation.
Mandela Day

Mandela Day has become an increasingly important event on both the national and international calendar. It is celebrated on 18 July each year, in honour of the contributions by the late Nelson Mandela in service of humanity. Our Mandela Day initiatives provide an opportunity for us to build on our 21 Days of Yello Care campaign, entrench our values and remain engaged with the communities in which we operate.

In 2018 MTN employees participated in various activities selected for the day. These included donations of 736 pairs of school shoes to Luna Primary School and the handover of bicycles to Chief Mandela in Qunu and at Luvuyo Lerumo High in Queenstown, Eastern Cape. In KwaZulu-Natal, bicycles were donated to Nhlathimbe High School in Mpumalanga. Each of these initiatives was made possible by partnerships with stakeholders such as the Departments of Social Development, Roads and Public Works, Education, and Telecommunication and Postal Services. Bicycles enable learners in rural villages to arrive at school on time instead of walking more than a 10 km journey to school daily.
MTN Athletics Club

Founded about 20 years ago, the MTN Athletics Club has a history almost as long as the company itself. It plays a unique and important role by bringing together employees of MTN and providing them with inspiration as well as an opportunity to be physically active.

In recent years the club has grown dramatically, partly as a result of the participation of its members in the MTN 21 km Race and the club’s role in organising that event in partnership with the MTN SA Foundation. Given the size and popularity of the MTN 21 km Race – which at its peak attracted over 7000 runners – the MTN Athletics Club and Foundation have developed a close working relationship, ensuring the event goes smoothly and co-ordinating the handover of proceeds of the race to various needy causes.

Apart from providing MTNers with an opportunity to interact and foster social cohesion, the MTN Athletics Club’s activities provide yet another avenue for employees to give back to the community. Such has been the enthusiasm and eagerness of MTNers to contribute to the success of the MTN 21 km Race, for example, that sometimes people would not know whether to register as a runner or volunteer as both provided exciting opportunities for them to make a difference.

“When people see yellow, they associate us with the race. This is partly because of how well organised it was and the impact the race has had on the running community in Gauteng. The fact that we have been able to partner with the Foundation in providing multimedia centres and connectivity to disadvantaged schools every single year also demonstrates the impact the race had, and our commitment as MTNers to doing good,” says Sfiso Vilakazi, Chairman of the MTN Athletics Club.

The MTN 21 km Race also made its mark as one of the most important events on the athletics calendar. To begin with, the MTN 21 km Race was dubbed the time trial for the Comrades marathon, given the fact that it took place just a week before the Comrades. In addition, apart from the fact that the MTN team designed an interesting and challenging course which attracted top runners from across the country, the race was the highest paying in the province, with a cash prize of R21 000 and a smart phone for the top runner, as well as various cash prizes and smart phones for other podium finishes.

MTN Cross-country Star - Kabelo Seboko

Kabelo Seboko is a long-distance athlete whose love for the sport began several years ago when he was still in primary school. He is a member of the Central Gauteng Athletics (CGA), a long-standing partner of the MTN SA Foundation. The aim of the partnership with CGA is to contribute to the increased competitiveness of South African athletes through mass participation sporting events and support for talent identification programmes.

The MTN 21 km Race provided this opportunity and Kabelo has been a regular participant in the event over the years. In addition, as a member of CGA, he participates in regular competitions both at national and international level. This has resulted in several achievements for the 21 year old, including winning the SA Schools Cross-country Championships in 2015 and coming third in the SA Senior Cross-country Championships in 2018. Kabelo is also proud to have represented South Africa at the World Cross-country Championships held in Uganda in 2016 and being selected to represent the country at the 2019 edition of that same event.

The MTN SA Foundation is proud of Kabelo’s achievements and wish him well as he prepares for the World Cross-country Championships taking place in March 2019, and in his endeavours to qualify for the 2020 Olympics to be held in Tokyo, Japan next July.
The MTN 21 km Race was launched in 2013, with the goal of raising funds for the construction or refurbishment of ICT infrastructure such as computer labs and multimedia centres in marginalised schools. In 2018, the event attracted a record 8,500 participants who took part in either a 5 km or 10 km race and, for the more daring, a 21 km Race. Proceeds were used to fund a multimedia centre at Sizwile Special School for the Deaf in Dobsonville, Soweto, as well as upgrading the Afrika Tikkun Youth Centres in Diepsloot and Orange Farm.

The success of the race both over the years and in 2018 is attributed to our strong partnerships with various stakeholders including Huawei, Central Gauteng Athletics, Chartered Accountants Medical Aid Fund (CAMAF), the Department of Social Development, the Gauteng Department of Education, Central Gauteng Athletics, the Road Accident Fund, Kia, Clover, Ikhethelo and Checkers Constantia Park.

MTN 21 km Race

We are hugely indebted to the thousands of runners who have participated in the race over the years, our partners and the community of Roodepoort, for getting behind the 21 km Race and what it represented. We will continue to roll out multimedia centres and provide free connectivity to schools, tertiary institutions and other community upliftment programmes through our flagship programme. We also remain committed to making a positive difference in communities that we serve through the work we do in the fields of education, health, entrepreneurship and the arts.

“We have been encouraged by the overwhelming support that the MTN 21 km Race has received over the years and are pleased with how it has contributed to and created awareness around the importance of broadening access to ICT in disadvantaged communities. It was, however, more important for us to look at how we allocate our funding to ensure that even more beneficiaries are able to benefit from this,” said Kusile Mhunzi-Hairwadzi, General Manager of the MTN SA Foundation.
MTN/Huawei Kids Xmas Party

In December 2018 the MTN SA Foundation and Huawei South Africa held their annual Christmas party for underprivileged children at the Afrika Tikkun Youth Centre. More than 100 children joined the festivities and were treated to a number of outdoor activities and a surprise visit from Santa.

The aim of the partnership between the MTN SA Foundation and Huawei is to leverage the unique strengths of the two companies to give back to underprivileged communities and drive ICT education and skills development. The two companies believe that, for this to happen, interventions have to start at grassroots level and target the most vulnerable members of society, including disadvantaged children.

"With information and communication technology (ICT) being a primary driver for both economic development and social change, we are very privileged to have partnered MTN because we share the same values of empowerment and responsible kindness. Every child deserves to feel special – even if it is just for one day."

Edric Chu, MD of Huawei’s MTN SA Account.

Children who participated in the event enjoyed the outdoor activities. The jumping castle, face painting and photo booth with Santa were particularly popular. Each child also received a gift pack as well as a delicious lunch and boxes filled with snacks. As has become tradition with all our Christmas parties, each child also received a photo of themselves posing with Santa, creating a lasting memory of the special day.

16 Days of Activism

Violence against women and children is on the rise in South Africa, with Statistics SA reporting that the number of women murdered between 2015 and 2017 increased by an alarming 117%. Further to this, Statistics SA also reveals that the number of women who experienced sexual offences had surged from 31,665 in 2016 to 70,813 in 2017, representing an increase of 53%.

In response to this crisis the MTN SA Foundation and the ZTE, a telecommunications infrastructure vendor, made a joint commitment to contribute to efforts to end gender-based violence. Through this effort the two companies partnered in the construction of a multimedia centre at the Saartjie Baartman Centre for Women and Children in Athlone, Cape Town. The MTN SA Foundation also pledged to provide free internet connectivity to power the centre for two years and to provide ICT training to the facilitators.

The contribution forms part of the annual commemoration of the 16 Days of Activism for No Violence Against Women and Children campaign, which runs from 25 November to 10 December each year. The international campaign originated from the first Women’s Global Leadership Institute co-ordinated by the Centre for Women’s Global Leadership in 1991.

“Gender-based violence is a stain on our society. It is a crime that knows no geography, social standing or religion. At MTN we have always supported initiatives that aim to lift women and children out of difficult and often devastating situations. We believe that the advancement of any society should be evaluated by the manner in which it treats its most vulnerable members. We believe that access to information and ICT skills can open up a whole new world of opportunities and empower women and children to escape from gender-based violence. We hope that this contribution will give the survivors the tools and skills needed to advance in today’s digital world.”

Jacqui O’Sullivan, Executive for Corporate Affairs at MTN SA.
On Monday, 12 March 2018 Lumka Mthethwa left home to attend classes at Luna Primary School in Bizana in the Eastern Cape. She would never return. When the driver of the scholar transport meant to take her home at the end of the school day could not account for her, a search was immediately conducted throughout the village, with some members of the community even sleeping at the school, hoping Lumka would return. She was later found drowned in one of the pit latrines at the school.

The incident, which followed the much-publicised death under similar circumstances of Michael Komape, sparked outrage and prompted President Cyril Ramaphosa to ask Education Minister, Angie Motshekga, to conduct an audit of school ablution facilities throughout the country and present a plan to rectify challenges within three months. Government also invited the private sector and civil society to step forward and contribute to improved school infrastructure. MTN SA responded to this call by installing 29 toilets at Luna Primary School.

While Department of Basic Education regulations stipulate that all pit latrines in public schools need to be eradicated and a two-year sanitation improvement plan has been formulated in the wake of Lumka’s death, the country still lags behind. The government cannot meet this challenge and it is here where responsible corporate citizens like MTN can play a role.

“The MTN SA Foundation is very proud to have been able to assist Luna Primary School with dignified and safe toilets. We’ve heard President Cyril Ramaphosa’s Thuma Mina call, and we hope corporate South Africa will join us in making all our children have appropriate sanitation.”

Jacqui O’Sullivan, Group Executive: Corporate Affairs at a handover ceremony held at the school.
“For us at MTN, the significance of these centres is the impact they have on learners and teachers. Some of our initial schools have gone from a 0% pass rate to 100% pass rate. We realised that we have been short-changing a community that is powerful in our society. Disability does not mean people are unable, it just means they also require the right tools, and technology is one of the key enablers.”

MTN SA Foundation’s General Manager, Kusile Mtunzi-Hairwadzi
Sizwile School for the Deaf is located in Dobsonville, Soweto. Established in 1978, the school caters to 272 learners between the ages of 3 and 18 years. Eighty-three of these children stay in a hostel on the school premises.

Sizwile was identified as one of the 40 South African schools which would go on to receive ICT equipment through the Department of Social Development’s public-private partnerships initiative. The initiative was launched in commemoration of youth month under the theme: “Live the legacy: Towards a socio-economic empowered youth”, with the goal of addressing the lack of technologically advanced and user-friendly educational equipment in schools for learners with special needs.

As a long-standing collaborator of the department, the MTN SA Foundation was invited to participate in the initiative, culminating in the donation of ICT equipment and a computer laboratory to the school. The donation was handed over by the Deputy Minister of Social Development, Mrs Hendrietta Bogopane-Zulu, during an event held on 8 June 2018.

Speaking at the ceremony, MTN SA Foundation’s General Manager, Kusile Mtnzile-Hairwadzi, reiterated the importance of disability inclusion and the significant role that can play in tackling some of the challenges facing our society.
“We know project success means different things to each of our stakeholders and we take a conscious approach to our engagement with them.”
The MTN SA Foundation has deep roots in the communities in which it operates and realises the important role partnerships play in the success of its programmes. We know project success means different things to each of our stakeholders and we take a conscious approach to our engagement with them. This is achieved through ongoing engagement which culminates in two important events on our annual calendar: Stakeholder Luncheon and the Women’s Day Luncheon.

The two events create an opportunity for us to bring together our key stakeholders to celebrate our positive impact as well as share plans for the future. Of particular importance is that we also share our vision, purpose, approach as well as some of the risks we face in delivering our programming. We believe this is a key ingredient to maintaining productive and meaningful relationships with the people who contribute to the success of our interventions.
Sharing information and updates on our activities and achievements is important. Equally important is for us to remain in tune with the priorities, needs and aspirations of our partners and collaborators. It is for this reason that we invited stakeholders from various facets of society including the Deputy Minister of the Department of Social Development, Ms Hendrietta Bogopane-Zulu to participate in our Stakeholder Luncheon held on 2 November 2018 in Johannesburg. Several organisations across the development spectrum including our private sector partners, civil society and beneficiaries were also represented at the event.

The Chairman of the MTN SA Foundation, Professor Njabulo Ndebele, delivered an address reiterating the ethos that underpins the work of the MTN SA Foundation. He said: “We believe that you cannot take from a community or environment, changing the nature of its growth, development and sustenance and then sell it, in the form of produce, products or services, back into that community without investing in that community and environment to ensure sustainability.”

The Minister of the Department of Social Development, Ms Hendrietta Bogopane-Zulu, also delivered an address highlighting the journey of the MTN SA Foundation in working with special needs schools.

During the event guests had an opportunity to hear about some of our work from both our board and staff representatives, and beneficiaries. This included winners of the Enactus National Championships, DUT, as well as Michael Madikwane, a representative of Mpumelelo Centre.
During the event guests had an opportunity to hear about some of our work from both our board and staff representatives, and beneficiaries.
Women’s Day Luncheon

The 2018 MTN SA Foundation Women’s Day Luncheon was held in August 2018 in Johannesburg. Under the theme “Ignite the queen within”, the aim of the event was to honour women who have contributed to the development of South Africa and served as inspiration to others in their communities.
As a business that understands the importance of partnerships and the role stakeholders have to play in the success of our programmes, we invited Beatrice Mutali, country representative from the United Nations Population Fund. She addressed the gathering and shared some insights on issues affecting the girl child in South Africa and how these can be tackled. Tamara Mathebula from the Commission for Gender Equality also spoke at the event, sharing information about their interventions, particularly as far as gender-based violence is concerned.

The event also provided an opportunity for the Foundation to share information on some of the work it has done to support causes that target women, including interventions to end gender-based violence.
Financials

Directors’ report
The directors’ herewith present their report for the period ended 31 December 2018.

General overview
The Foundation was incorporated in 2007. The main business of the Foundation is:

- Contribute to enhancing teaching and learning in South Africa
- Contribute to socio-economic development of disadvantaged communities
- Raise the profile of MTN SA as a caring corporate citizen.

During 2014 the Foundation adopted a new strategy to guide it in its aim of becoming a leader in “enhancing capacity of communities, for self-reliance, in a bold new Digital World”.

The Foundation is registered as a non-profit organisation with the Department of Social Development and the registration number is NPO 65764.

Authorised and issued share capital
The Foundation is a non-profit organisation and has no share capital.

Review of operations and financial position
The financial results of the Foundation for the year under review and the financial position at 31 December 2018 are set out in the accompanying financial statements.

Events after the reporting date
No material events have occurred between the date of these financial statements, and the date of approval which would affect the users of these financial statements to make proper evaluations and decisions.

Going concern
The directors have reviewed MTN South Africa Foundation NPC's budget and cash flow forecast for the year to 31 December 2019. Based on this review, and in the light of the current financial position and existing borrowing facilities, the directors are satisfied that MTN South Africa Foundation NPC has access to adequate resources to continue in operational existence for the foreseeable future and is a going concern and has continued to adopt the going concern basis in preparing the financial statements.

Auditor
The audit committee recommends to the board the reappointment of the auditor, PricewaterhouseCoopers Inc., at the Annual General Meeting, in accordance with section 90(1) of the Companies Act. PricewaterhouseCoopers Inc. has indicated its willingness to continue in office.

Statement of financial position
as at 31 December 2018

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Current assets</td>
<td>10 149 631</td>
<td>6 323 130</td>
</tr>
<tr>
<td>Receivables and prepayments</td>
<td>8 846 562</td>
<td>4 380 555</td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>1 303 069</td>
<td>1 942 575</td>
</tr>
<tr>
<td><strong>Total assets</strong></td>
<td>10 149 631</td>
<td>6 323 130</td>
</tr>
<tr>
<td><strong>EQUITY AND LIABILITIES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Equity</td>
<td>1 609 055</td>
<td>3 414 977</td>
</tr>
<tr>
<td>Accumulated funds</td>
<td>3 414 977</td>
<td>1 190 992</td>
</tr>
<tr>
<td>(Shortfall)/surplus for the year</td>
<td>(1 805 922)</td>
<td>2 223 985</td>
</tr>
<tr>
<td><strong>Current liabilities</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other payables</td>
<td>8 540 576</td>
<td>2 908 153</td>
</tr>
<tr>
<td><strong>Total equity and liabilities</strong></td>
<td>10 149 631</td>
<td>6 323 130</td>
</tr>
</tbody>
</table>
### Statement of comprehensive income
for the year ended 31 December 2018

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>INCOME</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Grants received</td>
<td>54 000 000</td>
<td>46 812 485</td>
</tr>
<tr>
<td>Interest received</td>
<td>417 918</td>
<td>222 473</td>
</tr>
<tr>
<td><strong>EXPENDITURE</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Operating expenditure</td>
<td>762 650</td>
<td>884 507</td>
</tr>
<tr>
<td>Audit fees</td>
<td>82 166</td>
<td>81 966</td>
</tr>
<tr>
<td>Bank charges</td>
<td>25 124</td>
<td>26 726</td>
</tr>
<tr>
<td>Interest expense</td>
<td>21 042</td>
<td>68 970</td>
</tr>
<tr>
<td>Directors’ fees</td>
<td>634 318</td>
<td>706 845</td>
</tr>
<tr>
<td><strong>Project expenditure</strong></td>
<td>55 461 190</td>
<td>43 926 466</td>
</tr>
<tr>
<td>Education</td>
<td>32 874 127</td>
<td>20 983 635</td>
</tr>
<tr>
<td>Community</td>
<td>12 460 400</td>
<td>11 476 838</td>
</tr>
<tr>
<td>Special projects</td>
<td>10 126 663</td>
<td>11 465 993</td>
</tr>
<tr>
<td><strong>Net (deficit)/surplus for the year</strong></td>
<td>(1 805 922)</td>
<td>2 223 985</td>
</tr>
<tr>
<td>Other comprehensive income</td>
<td>–</td>
<td>–</td>
</tr>
<tr>
<td><strong>Total comprehensive (loss)/profit for the year</strong></td>
<td>(1 805 922)</td>
<td>2 223 985</td>
</tr>
</tbody>
</table>

### Statement of changes in funds
for the year ended 31 December 2018

<table>
<thead>
<tr>
<th></th>
<th>Contribution</th>
<th>Accumulated funds</th>
<th>Total funds</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>R</td>
<td>R</td>
<td>R</td>
</tr>
<tr>
<td><strong>Balance at 1 January 2017</strong></td>
<td>–</td>
<td>1 190 992</td>
<td>1 190 992</td>
</tr>
<tr>
<td>Total comprehensive income</td>
<td>–</td>
<td>2 223 985</td>
<td>2 223 985</td>
</tr>
<tr>
<td><strong>Balance at 31 December 2017</strong></td>
<td>–</td>
<td>3 414 977</td>
<td>3 414 977</td>
</tr>
<tr>
<td>Total comprehensive income</td>
<td>–</td>
<td>(1 805 922)</td>
<td>(1 805 922)</td>
</tr>
<tr>
<td><strong>Balance at 31 December 2018</strong></td>
<td>–</td>
<td>1 609 055</td>
<td>1 609 055</td>
</tr>
</tbody>
</table>

### Statement of cash flows
for the year ended 31 December 2018

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CASH FLOWS FROM OPERATING ACTIVITIES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash generated from operations</td>
<td>(1 036 382)</td>
<td>247 922</td>
</tr>
<tr>
<td>Interest paid</td>
<td>(21 042)</td>
<td>(68 970)</td>
</tr>
<tr>
<td>Interest received</td>
<td>417 918</td>
<td>222 473</td>
</tr>
<tr>
<td>Net cash (utilised in)/generated from operating activities</td>
<td>(639 506)</td>
<td>401 425</td>
</tr>
<tr>
<td>Net (decrease)/increase in cash and cash equivalents</td>
<td>(639 506)</td>
<td>401 425</td>
</tr>
<tr>
<td>Cash and cash equivalents at the beginning of the year</td>
<td>1 942 575</td>
<td>1 541 150</td>
</tr>
<tr>
<td><strong>Net cash and cash equivalents at the end of the year</strong></td>
<td>1 303 069</td>
<td>1 942 575</td>
</tr>
</tbody>
</table>
Beneficiaries and partners

National
Department of Arts and Culture
Department of Communication
Department of Basic Education
Department of Health
Department of Public Services and Administration
Department of Social Development
Department of Telecommunication and Postal Services

Gauteng
Afrika Tikkun Community Centre
Diepsloot Children’s Home
Gauteng Department of Education
Gauteng Department of Health
Sizwile School for the Deaf
University of Johannesburg

Mpumalanga
Hlayisani Centre of Hope
Mpumalanga College of Nursing
Mpumalanga Department of Education
Mpumalanga Department of Health
University of Mpumalanga

North West
Mmabatho College of Nursing
Excelsius Nursing College
North West Department of Education
North West Department of Health
North West University (Gallery)

Limpopo
Limpopo Department of Education
Limpopo Department of Health
University of Limpopo
University of Venda

Eastern Cape
Eastern Cape Department of Education
Eastern Cape Department of Health
Lilitha Nursing College
Palmerton Centre for Women
Walter Sisulu University

Northern Cape
Northern Cape Department of Education
William Humphreys Art Gallery (WHAG)

Western Cape
Western Cape Department of Education
Western Cape Department of Health
Saartjie Baartman Centre for Women and Children

Free State
Free State Department of Education
Free State Department of Health
University of the Free State

KwaZulu-Natal
KwaZulu-Natal Department of Education
KwaZulu-Natal Department of Health
Nomphumelelo Centre for Disabled

Programme Partners
Active Revision
Amazwi Abesifazane – Voices of Women Museum
Brainet Technologies
Chrizan Procurement Services
Central Gauteng Athletics
Datacomb Development Hub
Digitron Integrated Systems
Enactus
Huawei South Africa
Ham Ethop Designs
Hodisang Dipeu Holdings
Lawrence Khekhe Educational Foundation
Primestars Media
SAGE South Africa
SPLS Consulting
SAU Trading
The Training Room Online (TTRO)
Qhubeka (BEE Programme)
Thermo Business Enterprise
Tshwaranang Legal Advocacy for Women’s Rights
University of the Free State
ZTE South Africa
PHYSICAL ADDRESS:
MTN Group Limited Innovation Centre
216 – 14th Avenue, Fairland, Roodepoort 2170, South Africa

POSTAL ADDRESS:
Private Bag 9955, Cresta, Johannesburg 2118, South Africa

General enquiries about the MTN SA Foundation can be made through the central switchboard Tel No.: +27 (0)11 912 3000

Web: https://www.mtn.co.za/Pages/MTN-Foundation.aspx