About the **MTN GROUP**

The MTN Group is a leading multinational telecommunications operator in emerging markets in Africa and the Middle East.

MTN Group is at the forefront of the digital revolution and invests significantly in advanced communication networks across 22 countries, connecting more than 229.2 million subscribers every day.

Since 1994, MTN has pursued a vision to deliver a bold new digital world to customers and the communities in which the company operates. Its mission is to make customers’ lives a whole lot brighter, and leverage the talent of MTN’s 25 424 employees worldwide to offer innovative products and a quality customer experience. The MTN Group values and promotes diversity and integrity, and continues to build a strong organisational culture across all its markets.

Digital connections help transform economies and societies, and the MTN Group recognises the importance of its relationships with all stakeholders. The company aims for integrity and value in its dealings with the communities in which it works: customers, employees, shareholders, the media, governments, regulators, suppliers, as well as business and industry partners.

The Group’s head office is in Johannesburg, South Africa, where the Group is listed on the JSE under the share code “MTN”. The Group has operations in Afghanistan, Benin, Botswana, Cameroon, Ivory Coast, Cyprus, Ghana, Guinea Bissau, Guinea Republic, Iran, Liberia, Nigeria, Republic of Congo (Congo Brazzaville), Rwanda, South Africa, Sudan, South Sudan, Swaziland, Syria, Uganda, Yemen and Zambia. MTN also has ISP licences in Namibia and Kenya, and a Value Added Service licence in Ethiopia.

---

About the **MTN SA Foundation**

The MTN SA Foundation is the corporate social investment (CSI) wing of MTN SA.

Formalised as a non-profit entity in 2001, the Foundation is integral to MTN SA’s sustainability strategy, upholding the Group’s CSI policy of bringing about meaningful, measurable and sustainable change that will help disadvantaged and rural communities to become self-reliant.

The Foundation partners with communities, civil society, government and NGOs in developing and supporting valuable interventions in (historically) disadvantaged communities of all nine provinces.

The same innovative technology and connectivity that lies at the heart of MTN itself is used in the delivery of these programmes, thereby uplifting communities towards independence in this bold new digital world.

Education remains at the core of the MTN SA Foundation’s strategy, receiving the largest allocation of funding. In 2017, the MTN SA Foundation invested more than R45 million in driving social development through the use of technology. This was achieved by focusing on ICT in education, enterprise development, health, arts and culture, and special projects. Some of the initiatives saw the building and equipping of custom-made ICT centres at two special needs schools, thus reaching over 300 learners with mild to severe mental and/or physical disabilities.

Staff volunteerism is a defining feature of the MTN corporate culture and the Foundation plays an important role in managing and supporting their efforts.

The MTN SA Foundation remains committed to sustainable social investment and, as such, will continue to support South African communities on behalf of MTN SA in driving relevant social upliftment programmes.
Foreword from the Executive: Corporate Affairs

Technology can play an important role in the growth and prosperity of society, both as a driver and enabler of sustainable development. This is particularly true in the context of a developing nation such as South Africa, with its high levels of inequality and poverty but also with its massive opportunities for socio-economic growth and transformation. To help meet the ever-changing requirements of our communities we at MTN have sought to become more introspective in shaping meaningful and sustainable ways in which we can contribute to create a more inclusive society.

The much-discussed Fourth Industrial Revolution holds the potential to offer humanity entirely new capabilities for people and machines. While these new capabilities are reliant on the infrastructure and technologies of the Third Industrial Revolution, this next step will forever change the way in which technology becomes embedded within societies and even our bodies.

While these developments offer enormous opportunities for humankind, the risk remains that only some sections of the population will benefit from this next revolution, while others could simply see a further widening of the world’s inequality gap. It is wise to stop and reflect on the value of technology. We must remain cognisant that all industrial revolutions are ultimately driven by the individual and collective choices of people.

While researchers, designers and inventors may drive the application of the technology, consumers, citizens, legislators and activists all have a role to play in how we choose to have technology work in the best interests of all people.

With this always in mind, we at the MTN SA Foundation continue with our investments in pioneering innovative and sustainable approaches to the delivery of health, education and community development services using ICT, establishing ongoing relationships with key stakeholders and developing effective ways to measure the impact of our investments.

Our efforts have translated into a robust set of interventions which enable us to address some of the most pressing challenges facing the communities in which we operate, create opportunities for our employees to give back to the less fortunate and, ultimately, contribute to the development of South Africa. We explore these themes in this annual report for 2017, highlighting some of our major achievements, lessons learnt as well as the partnerships that contributed to our successes. Our commitment is to continue on this path, using technology to enhance the lives of those we serve, while building a bridge to help close the pervasive divides of inequality.

Jacqui O’Sullivan
Executive: Corporate Affairs
Driven by the MTN Group’s global mission to deliver a bold new digital world, the MTN SA Foundation uses ICT solutions to uplift the lives of disadvantaged communities across South Africa. We draw our mandate from the Broad-Based Black Economic Empowerment (B-BBEE) Act, wherein the ICT sector codes require the adoption of ICT-led interventions by businesses in the telecommunications industry.

In the past ICT provision and support in the development environment was spread over a large canvass of project themes. This spread came at the expense of depth of impact. We have since learnt the importance of aligning our work to South Africa’s broad socio-economic policy imperatives as the context that informs our grant-making. The policy imperatives recognise structural inequality as an embedded condition in the South African social, political and economic landscape. ICT access, particularly to communities across the country that have been on the periphery of the range of technological conveniences, should enhance the technical capacity of such communities to change the quality of their lives through an increasingly intimate interaction with enabling technologies. That way the MTN SA Foundation will contribute to skills development and an increase in the employability of youth from disadvantaged communities across South Africa.

In this edition of our annual report we reflect on the journey of the MTN SA Foundation over the past
four years in which we implemented our 2014 to 2017 strategy. During this period the MTN SA Foundation committed to interventions in the areas of education, health and entrepreneurship. We are particularly proud of the investments we have made in increasing our capabilities to impact education through ICT and in taking the lead in supporting the special needs learning areas for various disciplines of disabilities.

Further, we have systematically shifted some of our contribution towards youth entrepreneurship and small business development for those small businesses in the ICT sector. The MTN SA Foundation has also played an important role in encouraging a culture of social responsibility and volunteerism among MTN employees.

A commitment to continuous improvement has led to us adopt a new strategy for 2018 – 2020, with education as our flagship programme. The strategy will build on current interventions through which we have already provided infrastructure and connectivity to schools, teacher training and nursing colleges across the country.

While funding for infrastructure and connectivity will still be provided in certain instances, our interventions will favour funding innovation and advanced application of ICT solutions. This is expected to result in more effective use of existing facilities and increased uptake of ICT for both teaching and learning. In this regard digitisation of IT and CAT workbooks will be a key contribution to curriculum reach to all high schools in South Africa. We have taken on this project to ensure timeous access to learner material.

Measuring the impact of our efforts and moving towards evidence-based decision-making will also become increasingly important as we work towards providing solutions which are contextually relevant and in line with the needs and priorities of the communities we serve.

A vision of this magnitude cannot be successful without strong support from MTN and the leadership and dedicated staff. The continued support from MTN under the leadership of the CEO of MTN SA, Mr Godfrey Motsa, has seen the Foundation team continue to uplift communities using technology. The MTN SA Foundation team, under the leadership of Ms Kusile Mrunzi-Hairwadzi, plays a pivotal role in engaging our communities and delivering on objectives of the Foundation through their daily activities. We are grateful and appreciative of these efforts.

As another financial year draws to a close I would also like to express my gratitude to the MTN SA Foundation Board of Trustees for their commitment to providing strategic direction and guidance which has enabled the Foundation to grow from strength to strength. Special thanks go to Dr Joyce Mahube and Professor Raymond Parsons who leave after serving on the Board of Trustees for nine years.

We welcome Ms Nozipho January-Bardill, Ms Lungi Ndlovu and Ms Joyce Teboho Mahuma as the new additions to the Board – their dedication and commitment to the work of the Foundation will serve as a continuous source of inspiration as we all work towards achieving the objectives set in our new strategy.

Professor NS Ndebele
Chairman, MTN SA Foundation
The MTN SA Foundation
Board Members

Professor Njabulo S Ndebele
(Chairman, MTN SA Foundation)

Ms Patricia Nozipho January-Bardill
(Non-executive Director)*

Dr Mosibudi A Mangena
(Non-executive Director)

Mr Graham W de Vries
(Executive Director)

Professor Raymond Parsons
(Non-executive Director)

Ms Joyce Teboho Mahuma
(Non-executive Director)*

Mr Alpheus Mangale
(Executive Director)
(2016, 2017)

Mr Sandile Ntsele
(Executive Director)
(2016, 2017)

Dr Joyce Mmule Matube
(Executive Director)

Mr Eric Ratshikhopha
(Non-executive Director)

Ms Lungile Myrtle Ndlovu
(Non-executive Director)*

Ms Joyce Teboha Mahuma
(Non-executive Director)*

Ms Patricia Nozipho January-Bardill
(Non-executive Director)*

* New
The team
that makes it happen

Standing left to right: Eric Matsomane, Boipelo Tlhabanelo, Angie Maloka, Judith Maluleka, Arthur Mukhuvha, Larissa Meacher, Katlego Lefine, Nokuthula Moletsane, Lesimola Selepe and Niel Nortjé

Seated left to right: Kusile Mtunzi-Hairwadzi, Judith Makelana, Nomathemba Maphongwane, Carmerita Sias and Yolanda Nxesi

Absent: Thato Keele
Established in 2001, the MTN SA Foundation has continued to support and empower disadvantaged communities across South Africa. The Foundation’s initiatives extended to the communities in the fields of education, health and enterprise development. In 2017, the total amount of R47 034 958 was disbursed to various areas in all nine provinces to support programmes in needy communities.

Through strategic partnerships with government, the private sector and civil society the Foundation has continued to invest in improving the knowledge and skills required to ensure ICT literacy and learning persists; this with a sole purpose of bridging the digital divide in a meaningful and sustainable manner. Further, this is in line with the South African Government’s priorities of improving numeracy and literacy at the Foundation Phase of basic education.

Forging strategic partnerships with a range of organisations dedicated to improving educational outcomes and contributing to broader community development through ICT, continued to play a critical role in support of both education and healthcare in South Africa.

The MTN SA Foundation, with support provided by the Department of Basic Education, has continued to make a meaningful contribution to knowledge and skills development in key imperative socio-economic areas of South Africa’s development, from identifying schools, to the University of North West’s art programmes and the partnership with institutions such as Grey Nursing College in KwaZulu-Natal, Lilitha College of Nursing in the Eastern Cape and Sovenga College of Nursing in Limpopo.

For the past three years the MTN SA Foundation has continued to provide multimedia centres to bridge the digital divide in the special needs education environment. Here, specially adapted equipment for specific disabilities has been provided to several schools in partnership with the Department of Social Development and the Department of Education.

The special schools are supported with specialised equipment such as earphones specifically designed for learners with hearing impairments as well as specialised software that converts graphics and text to audio files for visually impaired learners. In 2017, eight sites where supported for learners and persons with special needs.
In 2017, the Foundation also supported 48 small, medium and micro enterprises (SMMEs) across Alexandra, Soweto and Thembisa in Gauteng with 12-month business support and mentorship programmes to ensure skills and knowledge transfer.

To realise further efficiencies in our business model we invested in the development of monitoring and evaluation capabilities, including a clearly articulated theory of change with a stronger focus on sustainability. Our commitment to measurable results will see us move from stand-alone projects to integrated solutions. This will be complemented by the new strategy, which we believe is poised to help us maintain a national footprint and develop an in-depth understanding of the role of ICT in advancing socio-economic upliftment of our communities.

Going forward, our activities will be underpinned by four pillars, which include:

- skills development and support for educators and learners;
- connectivity and curriculum support in schools for learners with special educational needs (LSEN);
- customised youth entrepreneurship and ICT skills training; and
- interventions that address all aspects of functional ICT facilities (including maintenance and user support).

MTN’s project sites that previously benefited through infrastructural investments will be used to develop new ICT solutions to advance the Computer Applied Technology (CAT) subject uptake in mainstream education.

The Foundation will also continue to deliver ICT support to schools for learners with special needs. This will be done in partnership with strategic government departments, other corporates and specialists in the areas of needs.

In addition, the Foundation will nurture existing relationships with various stakeholders while working to establish new partnerships in areas such as maintenance of infrastructure so that budgets can be channelled into technology and e-learning. Active collaboration and internal stakeholder engagements with various strategic business units within the MTN Group remain key to the success of the Foundation. Therefore, enhanced collaboration as well as engagement with both the internal and external partners who are specifically invested in education and technology will be strongly pursued.

My sincere gratitude goes to MTN SA for the continued support in ensuring that CSI remains part of MTN’s strategic agenda; to all stakeholders who have supported us and ensured projects are delivered efficiently; the MTN employees who continue to selflessly volunteer their skills and time during the 21 Days of Yello Care; to the MTN SA Foundation Board for their leadership and guidance; and to the Foundation team who have consistently gone beyond the call of duty and remain committed to serving our communities, ensuring that we fulfil our mandate of “uplifting communities for self-reliance through technology”. Truly, a heartfelt appreciation to you all.

Kusile Mtnzii-Hairwadzii
General Manager
Multimedia Centres Completed

12

Mainstream Schools
8

Schools for Learners with Special Needs
4

ICT TEACHERS’ TRAINING AND SUPPORT CONDUCTED IN
37 schools

with 795 educators and over 1 009 learners

TRAINED
Evidence shows that ICT in education will play a key role in shaping the future of South Africa, including reducing poverty and inequality. Yet the country continues to grapple with massive gaps in the application of ICT in the education sector. The MTN SA Foundation’s flagship programme in education has been developed in response to the need described above, using a holistic model designed to facilitate easy access and adherence to comprehensive ICT solutions.

Our experiences have taught us the importance of investing in end-to-end ICT interventions such as providing appropriate infrastructure, delivering electronic learning content and teacher development. The value of change management and innovation in the application of ICT solutions in resource-constrained settings has also been a major learning curve. This has led to the Foundation refining its model to ensure it is able to make a lasting change in the education sector. Aspects that now characterise our model are:

- Functional ICT facilities at schools through which both learners and teachers have sufficient access to computers, where facilities are secured and maintained, and where arrangements are in place to provide ongoing connectivity.
- Teacher training to ensure a basic understanding of computer applications and specifically how these applications can be applied in a school environment to facilitate teaching and administrative processes. Importantly, it is applied use of technology for teaching that will ultimately ensure adoption of ICT.
- Content that aligns to the curriculum that is relevant and accessible to learners. The content should complement traditional teaching practices, providing new and interesting perspectives on topics as opposed to diminishing the role of teacher instruction.

The Foundation’s focus aligns with the holistic adoption of ICT in rural school environments. This is based on the need to address digital inclusion for those in the most marginalised communities. In aligning its approach, the Foundation has scaled down certain programmes that were not considered integral to its future plans. An example of this is the provision of SmartBox Combos compujectors, which will now be done on a clearly identified needs basis.

A key consideration is the partnership with the Department of Basic Education (DBE). The Foundation is cognisant that the primary responsibility for education lies with the DBE and depends on their support and guidance in selecting and working with schools. The Foundation is also aware that while it works in all provinces, it has limited reach in the overall schooling system. To have a broader impact the hope is that, through this partnership, the Foundation is able to share lessons and experiences for the broader adoption of ICT in schooling which extends beyond the schools it is directly supporting.

At the heart of the model are cost-effective e-learning solutions, namely Schools Connectivity and Teacher Training. All interventions are implemented at national level. These interventions are discussed in more detail in the section that follows.
The Schools Connectivity programme is an intervention directed at both primary and secondary schools in disadvantaged communities. The programme now mainly targets learners with special educational needs (LSEN). Schools are selected in partnership with the Department of Basic Education which provides guidance on policy and best practice, as well as the Department of Social Development in its capacity as custodian of disability.

In 2017, the Foundation focused on the establishment of 12 multimedia centres in schools across South Africa. These facilities consist of 20-, 40- or 60-seater computer laboratories, printers, data projectors, interactive whiteboards, free connectivity for a period of 24 months and the approved curriculum preloaded on a "thin-client" ICT solution.

The work done by the Foundation in 2017 has resulted in over 9 600 learners having ongoing access to high-quality ICT facilities. The emphasis placed by the Foundation was not only to instal and ensure facilities were functional, but to provide a sufficient number of computers to allow learners the necessary access to make certain learning took place. In addition, the Foundation ensured there were plans in place for the maintenance and servicing of computers, provision of connectivity and addressing security issues.

The Foundation maintains relationships with schools previously supported. While the level of investment in equipment will reduce once the facilities are established, we are prepared to continue to invest smaller amounts to ensure the level of functionality of facilities is maintained. For example, in 2017, we conducted security upgrades in several schools that had previously received ICT infrastructure. This was done in response to the break-ins that had taken place at these schools to safeguard the investment for the community.

The Foundation monitors the outcomes of its investment in facilities by keeping track of the levels of functionality. We are now also starting to track usage patterns to ensure that equipment installed is effectively utilised by learners and teachers. This is done during field visits, teacher training schedules and monitoring visits conducted by the Department of Basic Education as well as the MTN SA Foundation team.

Evidence shows there is a better chance of ICT equipment being fully utilised when teachers can incorporate it into their teaching practice. In response to this, the Foundation worked to enhance the capacity of schools to integrate ICT in support of education. This entailed a shift in focus from just providing equipment to ICT learning and application. We prioritised the training of teachers in the schools in which we had already installed multimedia centres. Through a phased approach with appropriate interim targets, we were then able to assess the ability of each school to integrate technology and capacity of teachers to apply ICT to teaching and learning. This approach helped the Foundation ensure strategic alignment between its programming and the specific needs of each school as well as increase the confidence and desire among teachers to integrate ICT into their practice.

This was achieved in partnership with three specialist ICT training organisations that were contracted, each with the responsibility of training teachers in three provinces. A total of 654 teachers and 613 learners benefited from the training programme.

Following the success of the schools’ programme, training was extended to students and community members at selected universities, e.g. the University of Venda. A key lesson learnt from this initiative has been that teachers who receive training value the development of new materials for use in the classroom more than the learning of technical skills to manage programmes and technologies.
Support for Teachers in training institutions

The MTN SA Foundation has designed the New World Teacher Training programme to meet the increasing demand for teachers that are equipped to cope with the changing world by teaching subjects in ICT. Support is provided to teachers while they are still in training, with a special focus on first- and second-year students.

Since 2014, the Foundation supported various institutions, including the University of Venda, the University of Mpumalanga (Siyabuswa campus), the University of Johannesburg and Walter Sisulu University. The intervention centred on technology as an enabler of the education process and highlighted the important role of the teacher in integrating technology into the classroom. Critical success factors included the tailoring of solutions to the readiness of participating institutions to adopt technology and increased cognisance of the potential impact of resource constraints on both the success and sustainability of the programme.

The Foundation’s work has resulted in more adaptable and efficient ways of teacher training. Key outcomes include trainees who are equipped with technology-related classroom management skills such as how to organise a class effectively so that learners have equal opportunities to use ICT equipment, or what to do if students run into technical problems while using the equipment.

Trainees also endorsed the integration of mentorship and peer collaboration into traditional training methods as something that can play an important role in fostering continued interest in the use of ICT in the classroom.

Well-designed teacher training programmes are essential to meeting the demand of today’s teachers who want to learn how to use ICT effectively for their teaching. As part of this effort we will continue supporting the development of hybrid models that suit local needs. We will also employ a blended approach which uses local resource people, school-based training, face-to-face models and digitised learning content to enable us to adapt to specific needs in more complex and diverse settings. This will enable the Foundation to increase its effectiveness and reach more remote schools as well as help teachers to connect with colleagues and other schools through online networks.

The Foundation has previously supported the Department of Basic Education (DBE) in digitising language learning materials which form part of the digital content presently available on the Department’s portal and other related platforms. In 2017, we commenced with plans to support the DBE by digitising information technology and computer applied technologies (CAT) textbooks. Progress on this will be reported on in the 2018 financial year.
Through its Schools Connectivity programme the Foundation sponsored the installation of a state-of-the-art media classroom at Izwi Lesizwe Primary School in Mbalizi township, Pietermaritzburg. Equipped with computers, a data projector, a multifunctional printer, modems, data cards and a R1 000 internet subsidy for 24 months, the media classroom has played a major role in improving the quality of teaching and learning for both the educators and learners at the school.

Before the Foundation’s intervention in 2015, only 30% of its educators were computer literate, impacting negatively on the quality of teaching and learning at the school. In addition, the school’s ICT infrastructure was either non-existent or in urgent need of replacement. This was highlighted by the school principal who said, “Both teachers and learners have benefited immensely from this meaningful project. We now have confidence that when entering the media classroom, computers will switch on and quickly connect to the internet.”

The infrastructure and equipment provided by the Foundation, coupled with staff training on computer literacy, have resulted in improved learning outcomes for the school. This is evidenced in the way learners are now more engaged with ICT and, in turn, in a better position to respond to the technological transformation that will be brought on by the Fourth Industrial Revolution.

The Foundation will continue to support Izwi Lesizwe Primary School’s ICT infrastructure and equipment, which will ensure uninterrupted provision of ICT services and continual improvement in teaching and learning. Staff training on the use of ICT for teaching and learning will also be rolled out to ensure teachers have the most up-to-date knowledge on the relevant systems and software.
Investing in education is at the core of MTN’s social investment strategy. In line with this, the MTN SA Foundation has identified a gap in the special needs learning environment and the urgency with which education should become more inclusive. Working with various stakeholders, including the Department of Education, the Department of Social Development and the National Development Agency, the Foundation has developed interventions through which it provides specialised equipment to learners with special needs.

In 2017, the Foundation partnered with the Ekurhuleni School for the Deaf situated in the township of Katlehong, south of Johannesburg. Through this partnership, the Foundation refurbished the school’s early childhood development centre, installed a 20-seater customised multimedia centre and provided complementary Wi-Fi via a 20G monthly data bundle which will run over 24 months. In addition, the Foundation provided the school with 10 laptops to allow mobility between teachers and classrooms, as well as the required equipment, camera and software that has been configured to the interactive whiteboards for use in the sign language classrooms. Each of the 300 learners also received a brand new pair of school shoes.

Apart from the support provided through the Schools Connectivity programme, the Ekurhuleni School for the Deaf benefited from other initiatives implemented by the MTN SA Foundation, including the 21 Days of Yello Care programme. MTN employees contributed money towards the procurement of kitchen equipment that is now used for preparing meals for learners, as well as for practical cooking classes. Information Systems’ employees and engineers also assessed and repaired the existing but dated computer centre’s systems and equipment where possible.

In addition, part of the proceeds from the 2017 MTN 21 km Race was donated to the school.

The total value of the investment at the Ekurhuleni School for the Deaf amounted to R1 500 000.
Multimedia centre installed at Excelsius Nursing College in North West

Completed training of lecturers on basic computer skills and the use of digitised content at Grey Nursing College in KwaZulu-Natal

ENTREPRENEURSHIP IN SCHOOLS

15 000 learners from 108 public schools participated in the PrimeStars Media “Step Up to Start Up” entrepreneurship project

ENTREPRENEURSHIP IN UNIVERSITIES IN PARTNERSHIP WITH ENACTUS

28 universities participated in the 2017 national competition
As a business that cares for the communities in which it operates, MTN recognises it has an important role to play in addressing the most pressing social issues facing South Africa. Since its establishment in 2001, the MTN SA Foundation has invested in ICT solutions aimed at bridging the digital divide and ensuring vulnerable communities are positioned to participate fully in the economy. During this time we have partnered with various stakeholders, including government, civil society and other businesses, allowing the Foundation to align its resources and capabilities to national priorities. This effort continued in 2017, with the Foundation working directly with target communities to implement interventions in the areas of health and entrepreneurship. Working directly with communities enables the Foundation to respond to needs beyond education.

Community programmes facilitate direct contact with the communities the Foundation serves, enabling it to remain abreast of issues at grassroots level. By ensuring communities are involved from the outset and can continue running beyond the project cycle, the Foundation is able to make a lasting impact. Over the years we have narrowed our range of community-based interventions to focus on the following:

- Entrepreneurship programmes designed to inculcate an entrepreneurship mindset among learners and university students, and support youth-led enterprises and SMMEs to maximise their potential. Early-stage entrepreneurs are advised, coached and equipped with the skills they need to pursue opportunities for growth.

- The e-Health programme which supports nursing colleges by enhancing teaching and learning through technology. Targeting nursing colleges is significant given the fact that nurses constitute the largest group within the healthcare workforce and have a massive impact on the quality of healthcare in the country.

The interventions implemented in 2017 are discussed in more detail in the section that follows.
e-Health Training

Following a successful pilot at Chris Hani Baragwanath Nursing College in 2014, the MTN SA Foundation committed to a national roll-out of the e-Health programme. The goal of the intervention is to support health training institutions with the skills and equipment they need to enhance teaching and learning through technology. Since the inception of the programme, this was achieved through the establishment of multimedia centres at 10 nursing colleges across the country, including Mpumalanga Nursing College, Sovenga Nursing College and Tygerberg Hospital Emergency Medical Services College. Beneficiaries were identified in partnership with provincial health authorities. The Foundation also partnered with service providers such as Active Revision in the roll-out of appropriate digitised curriculum-aligned, educational content for tertiary institutions – in consultation with the beneficiary nursing colleges.

The colleges also received SmartBox compujectors with customised, interactive, preloaded healthcare-training digitised content that cover 200 priority learning areas. A SmartBox Data projector combines a computer, a projector and an interactive whiteboard into one versatile teaching tool that can be moved from one classroom to the next. Further, the Foundation invested in the training of lecturers to ensure they would be able to make effective use of the ICT infrastructure and equipment provided by the MTN SA Foundation.

By facilitating access to information and technology for nursing colleges, the Foundation has contributed to ensuring that both lecturers and students remain abreast of the latest developments in the health sector. Influenced by flexibility in time management, pace of learning, self-direction and widening access to information, the use of ICT in nursing colleges has also helped trainees gain knowledge and skills faster than they would through traditional instructor-led methods.

With regard to the e-Health programme, the Foundation will continue supporting nursing colleges through the installation of ICT equipment and provision of e-learning resources. The Foundation will also invest in the digitisation of learning content as well as innovation in the application of ICT teaching and learning at existing multimedia centres in nursing colleges, similar to the ones uploaded on the SmartBox Data projectors to ensure all students have easy access to the content.
Entrepreneurship

Entrepreneurship is the second pillar of the Foundation’s community programmes. The goal of this intervention is to harness the power of entrepreneurial thinking to improve the lives of poor communities. The programme achieves this by exposing young people to entrepreneurship development opportunities through fun and experiential media such as cinema and business competitions. It also provides practical tools which can be applied by budding entrepreneurs in resource-constrained settings, entrenching the skills, mindset and behaviours they need to bring their business ideas to life. In addition, the MTN SA Foundation supports early-stage small, medium and micro enterprises (SMMEs) in developing and refining their ideas into scalable business models. This is achieved through structured interventions.

SMMEs, particularly early-stage SMMEs in resource-constrained settings, continue to face many challenges, including lack of capital and low risk appetite among investors. Where investment is probable, the provision of capital is usually contingent on SMMEs refining their business models and improving on business processes such as financial management and marketing. In response to this, the Foundation supported initiatives by providing tailored non-financial resources such as mentorship, access to business leaders and experts as well as assisting SMMEs to develop clear goals and timelines.

Through this effort 48 entrepreneurs in Gauteng and the Free State received training in business development services aimed at increasing their access to markets, funding, skills development and technology. For the 48 SMMEs in the programme, improvement has been noted in practical skills such as operations, supply chain management, financial management and marketing. Many have also seen increases in their profit margins and improved business performance, resulting in more jobs for the economy. One of the SMMEs – a digital agency which develops web applications – has since gone on to raise over R6.5 million in investment capital, enabling it to roll out new products and expand into new markets. Another SMME, which provides data warehousing services, secured a major contract to provide printing services for confidential government documents and white papers.

As an extension to this SMME programme aimed at encouraging young people to be entrepreneurial, the Foundation also partnered with the University of the Free State and Hodisang Dipeu Holdings to provide 20 high school learners with training in entrepreneurship and an opportunity to participate in business competitions through Sage. Sage has a youth presence in 26 countries and some 11 500 learners participate in Sage’s programme at over 1 000 schools around the world. Sage designed two categories of entrepreneurship for its programme:

- socially responsible businesses (SRBs), which emphasise profit; and
- social enterprise businesses (SEBs), which emphasise social value.

Learners participate in provincial competition with their peers and winners proceed to attend business courses at the university (UFS) and receive mentoring and support for their businesses to be commercial enterprises or a social enterprise. The provincial winners compete at a national level and a team from each of SRB and SEB proceed to the international competition to represent their country at the Sage World Cup competition. In 2017, two teams from SA represented Sage SA in the Ukraine and were awarded gold medals for SDG 9, Industry, Innovation and infrastructure, for the development of an app for victims of human trafficking.

In 2018, the Foundation will extend the programme to all nine provinces due to the positive impact observed on young entrepreneurs who participated in the intervention in 2017, providing a platform for high school learners to access business support for their start-up businesses.

Going forward, the MTN SA Foundation will continue focusing on its goal of using entrepreneurship to foster self-reliance among vulnerable communities. This will be achieved through increased emphasis on training, mentorship and support to entrepreneurs in the initial stages of their business ventures. The Foundation will also seek ways to expose young entrepreneurs to both local and international opportunities through strategic partnerships with trusted stakeholders such as Enactus and Sage SA. Lastly, future entrepreneurship training will focus more strongly on the adoption of ICT by SMMEs.
Enactus is an international initiative that brings together student, academic and business leaders who are committed to harnessing the power of entrepreneurial action to improve the standard of living for people in need. In South Africa, 26 institutions of higher education are currently enrolled in the programme. Guided by academic faculty and business experts, student leaders of Enactus create and implement community empowerment projects across the country. The experience not only transforms lives, it helps students develop the talent and perspective that are essential to leadership in a fast-paced and ever-more challenging world.

In 2017, the Enactus National Competition was hosted in Johannesburg, with over 20 participating teams representing more than 1,100 students, academics and business leaders. The University of Venda came out tops at the local event and went on to represent South Africa at the Enactus World Cup in London. The UniVen Team adopted the Hi-Hanyile project, an initiative aimed at reducing the impact of malaria in Limpopo province.

Another Enactus team that performed well in the 2017 competition was the University of Mpumalanga (UMP), after realising that one of the main reasons the informal sector continues to face challenges, despite being a major source of livelihood for many South Africans, is that the sector is dominated by unregulated and underreported activities. As a result it is often underrepresented and underacknowledged at policy level.

In response to this Enactus UMP developed the Informal Trade Management System (INFORTRAMA), a management system which can be used in the registration and management of informal traders and licence inspectors. Prior to this intervention the Trading Office at the Mbombela Municipality was keeping record of traders manually, which resulted in large volumes of paperwork and delays in the issuing of permits for informal traders.

In 2017 the MTN SA Foundation sponsored the Enactus ICT Competition that encourages university Enactus teams to address problems identified in their communities through the use of ICT solutions. Fifteen teams entered and the selected participants went on to receive mentorship and the resources they needed to develop a prototype app addressing three different community-based problems selected by the Foundation.
Enterprise & Business skills development for SMMEs

The promotion of entrepreneurship and small business development remains an important priority in addressing the socio-economic challenges facing South Africa. The Foundation contributes towards the creation of an enabling environment that encourages an entrepreneurial culture and the development of small, medium and micro enterprises (SMMEs). To this end, the Foundation supports a number of programmes that encourage self-reliance in individuals and communities, including the Enterprise and Business Literacy (EBL) programme implemented in partnership with Hodisang Dipeu Holdings and the University of the Free State.

The Foundation first partnered with the University of the Free State and Hodisang Dipeu Holdings on the implementation of the EBL programme in 2014. Since then the MTN SA Foundation has funded the inclusion of 120 SMMEs in the Entrepreneurship Development Programme (EDP), with a total spend of R6 million to date. In 2017, 50 participants selected from communities in Bloemfontein and surrounding towns in the Free State took part in a 12-month business support programme. Participants received a NQF Level 5 Certificate at the end of the course.

The EBL programme has produced SMMEs that are resilient and able to harness the power of technology to grow their businesses and innovate into the future. These will continue to access mentorship and business support, which will, in turn, expose them to further business development and networking opportunities.
MTN HEAD OFFICE:
ONGOING MANAGEMENT AND MAINTENANCE OF
1 500-piece art collection

Joburg Art Fair
Launch of the www.learnart.co.za application and competition with a display of the “Figuratively Speaking” exhibition

±40 000 VISITORS

“Shifting Conversations” exhibition at UJ Art Gallery
20 ARTWORKS FROM THE MTN ART COLLECTION ON DISPLAY
In the years since its launch, the MTN Art Collection has evolved into an appreciating corporate asset which facilitates dialogue between both artists and art lovers from different backgrounds, cultures and genres, contributing to ensuring that South Africa’s rich cultural heritage is passed from one generation to another. The Foundation will continue to support the creative industry and look for ways to integrate digital solutions into its art management. It has also committed to exploring ways in which ICT can be used for teaching and learning in the creative sector.

The MTN Art Collection was one of the first CSI initiatives implemented by the MTN SA Foundation, with approximately 1 500 pieces collected in the 21 years since its inception in 1997 and represents the rich cultural heritage of South Africa and Africa. By maintaining an extensive art collection and using it as a tool for educational development and community outreach, the MTN SA Foundation has cemented its reputation as a key ally in the promotion of cultural awareness and recognition of South Africa’s socio-political history.

Built on the understanding that art plays an important role in preserving cultural heritage and fostering national pride, the MTN Art Collection continues to be a key element of the Foundation’s work. Apart from the role it plays in social cohesion, evidence shows the creative industry can be a major contributor to educational development and inclusive growth.

In 2017, the Foundation adopted a practical approach to its work in the creative sector. Internal awareness exhibitions were held at MTN’s head office to encourage conversation around the commemoration of important dates on the national calendar, including Human Rights Day, Youth Day and Women’s Day, among others. Strategic partnerships were maintained with reputable organisations such as the University of Johannesburg Art Gallery, the William Humphreys Art Gallery in Kimberley, the North West University Gallery in Potchefstroom and the Amazwi Abesifazane – Voices of Women Museum (VoWM) in Durban. All art collection management activities were administered according to international museum standard practice.
MTN/WHAG
Schools Outreach Programmes

Schools outreach programmes are the longest-running initiative that still supports the original mandate of the MTN Art Collection, established in 1998, which is to utilise this appreciating company asset as a tool for educational support in the arts and culture sectors. The programme also aims to contribute to inclusive development and sustainable economic growth by encouraging and developing South African learners’ artistic talent and entrepreneurial skills at schools. In 2017, by leveraging the partnership between the MTN Art Collection and the William Humphreys Art Gallery in Kimberley, 20 artworks from both collections travelled to some of the most disadvantaged and rural primary schools in the Northern Cape where exhibitions, film screenings and art-making workshops were presented to learners and teachers.

The goal was to enable primary school learners and teachers from impoverished rural Northern Cape communities, who have almost no access to art museums or libraries in the larger towns, to engage with original art pieces, art books and art-making exercises which allowed them to think creatively, opening their minds to the possibilities of art practice. Dawn Langdown, one of the teachers participating in the MTN/WHAG Schools Outreach programme, said: “The arts are an important part of life. If we worked only with our brains we would be half alive. There is also a body and a soul that is most important. The soul is the seat of the imagination, of creativity and that is what makes us human.”
As part of the support to the “Figuratively Speaking” exhibition the MTN SA Foundation once again provided sponsorship to the Art Safari programme run by the North West University Gallery. Through this strategic partnership initiated in 2016, the award-winning programme continued its outreach activities to various schools in the Potchefstroom area, allowing learners to develop an appreciation for the visual arts. The partnership created an opportunity for youth to demonstrate their ideas from a digital angle, utilising the web-based LearnArt application launched during the Johannesburg Art Fair. The app also utilises artworks from both MTN and the NWU’s art collections, and allows the public to interact with the collection and develop a greater appreciation for art. Through support provided by the Foundation in 2017, learners from schools around Potchefstroom also received stationery and other school supplies as well as an opportunity to attend the Aardklop Festival.
The partnership with this Durban-based NPO continued in 2017 through the “Dreams, Wishes and Expectations” exhibition and outreach programme. Curated by artist and activist Coral Bijoux, the exhibition evolved from an earlier one known as “Conversations We Do Not Have” which sees artworks from both the collections of MTN and the Voices of Women Museum (VoWM) on show at venues such as the Playhouse Company in Durban, the William Humphreys Art Gallery, the Old Fort on Constitutional Hill and the North West University Gallery in Potchefstroom.

Stories featured in the exhibition centre on the real-life experiences of South African women, focusing on themes such as house and home, exclusion and separation (stories from political and economic refugees) as well as gender identity. The exhibition used recycled plastic, a material which has multiple uses in the homes of ordinary women, as a metaphor for how women negotiate multiple roles in their daily lives. Coral Bijoux said, “The exhibition allows people to gain a deeper understanding of the scope and authenticity of intimately embroidered works and the lived experience of people whose stories often go unnoticed.”

Amazwi Abesifazane – Voices of Women Museum

The partnership with this Durban-based NPO continued in 2017 through the “Dreams, Wishes and Expectations” exhibition and outreach programme. Curated by artist and activist Coral Bijoux, the exhibition evolved from an earlier one known as “Conversations We Do Not Have” which sees artworks from both the collections of MTN and the Voices of Women Museum (VoWM) on show at venues such as the Playhouse Company in Durban, the William Humphreys Art Gallery, the Old Fort on Constitutional Hill and the North West University Gallery in Potchefstroom.

Stories featured in the exhibition centre on the real-life experiences of South African women, focusing on themes such as house and home, exclusion and separation (stories from political and economic refugees) as well as gender identity. The exhibition used recycled plastic, a material which has multiple uses in the homes of ordinary women, as a metaphor for how women negotiate multiple roles in their daily lives. Coral Bijoux said, “The exhibition allows people to gain a deeper understanding of the scope and authenticity of intimately embroidered works and the lived experience of people whose stories often go unnoticed.”
The MTN SA Foundation continued its sponsorship of the “Figuratively Speaking” collaborative exhibition, an initiative in partnership with the North West University (NWU) Gallery, launched during the Aardklop Festival as the main fine arts feature in October 2016. The partnership saw artworks from both the MTN and NWU collections curated for an exhibition that was utilised for teaching and learning through a dedicated education and awareness programme. In 2017, “Figuratively Speaking” was successfully presented at the internationally renowned Johannesburg Art Fair which took place in September, where over 40,000 people visited the exhibition stall. The Art Fair also availed an opportunity to launch the interactive colouring-in LearnArt application created by the NWU Gallery to bring the educational element of the project to an ICT platform. A competition was launched which allowed participants interacting with the online application to win first and second place prizes. The MTN SA Foundation has taken pride in its partnership with the NWU Gallery as it has allowed the Foundation to continue utilising the art collection as an educational medium, providing inspiration and sparking passion in young artists and creatives.

Going digital with LearnArt

The MTN SA Foundation continued its sponsorship of the “Figuratively Speaking” collaborative exhibition, an initiative in partnership with the North West University (NWU) Gallery, launched during the Aardklop Festival as the main fine arts feature in October 2016. The partnership saw artworks from both the MTN and NWU collections curated for an exhibition that was utilised for teaching and learning through a dedicated education and awareness programme. In 2017, “Figuratively Speaking” was successfully presented at the internationally renowned Johannesburg Art Fair which took place in September, where over 40,000 people visited the exhibition stall. The Art Fair also availed an opportunity to launch the interactive colouring-in LearnArt application created by the NWU Gallery to bring the educational element of the project to an ICT platform. A competition was launched which allowed participants interacting with the online application to win first and second place prizes. The MTN SA Foundation has taken pride in its partnership with the NWU Gallery as it has allowed the Foundation to continue utilising the art collection as an educational medium, providing inspiration and sparking passion in young artists and creatives.
handed over 500 bicycles

21 Days of Y'ello Care campaign

R570 056.61 in proceeds

supported ICT projects during 21 Days of Y'ello Care campaign

MTN 21 KM RACE

7 060 participants

3 200 pairs of school shoes were provided
While the importance of being grounded in well-structured areas of intervention such as our flagship education programme cannot be understated, the MTN SA Foundation recognises the importance of having the agility to respond to societal needs as they emerge. This has led to the development of a range of initiatives aligned with MTN’s positioning as a business that cares about both its employees and the communities in which it operates. Over the years, these projects have allowed us to provide support to vulnerable communities during times of need and contribute to issues of national importance.

In 2017, projects included 21 Days of Yello Care, Mandela Day activities, the Knysna fires and our successful partnership with Central Gauteng Athletics. The annual “Back to school” campaign is a programme of national priority which saw the Foundation securing partnerships with government, corporates and NGOs to enable disadvantaged learners to attend school with dignity.

In 2017, MTN SA Foundation continued the journey to enable access to learning by supporting learners to access education with ease at schools where the Foundation has established multimedia centres. School shoes and bicycles were given to deprived and vulnerable learners.

Our experience shows us that our interventions in the Special Programmes portfolio work best when designed to complement work done in other portfolios, e.g. MTN staff volunteering to provide technical support to multimedia centres established by the Foundation. We have also realised the importance of partnerships that create shared value. It is for this reason the Foundation actively collaborated with a range of stakeholders, including other business units within the MTN Group, government departments such as the Department of Social Development and NGOs such as Central Gauteng Athletics (CGA).
21 Days of **Y’ello** Care

Since its launch in 2007, the MTN Group campaign, 21 Days of **Y’ello** Care, has grown to become one of the most important initiatives on the MTN calendar. The goal of the campaign is to create opportunities for employees of MTN to make high-impact contributions to needy causes in disadvantaged communities across South Africa by volunteering their time and skills. The annual campaign plays an important role in generating positive publicity and in positioning MTN as a socially responsible business that cares about the communities in which it operates.

In 2017, MTN’s South African employees identified a diverse range of projects they wanted to invest in. The main campaign focused on a MTN 21 km half-marathon fundraiser. MTN employees and the public were encouraged to participate, with over 7 000 participants for the 21 km race (up from 5 900 the previous year). Funds raised from the initiative were used to support the provision of a state-of-the-art multimedia centre which caters for the needs of learners with hearing impairments at Ekurhuleni School for the Deaf in Katlehong Township, Ekurhuleni. Overall, the funds raised impacted around 20 educational institutions and schools, and around 15 000 beneficiaries in total.

Secondary campaigns included:

1. Learners in rural schools in the Eastern Cape received 100 bicycles (to help increase access to schools) and 200 pairs of school shoes.

2. Establishment of a multimedia centre at the University of Venda to improve digital content access for students majoring in education. Students were also trained on how to utilise ICT resources effectively for research and assignments.

3. Thusong Youth Centre in Alexandra, where the Foundation trained unemployed youth in ICT and provided them with internet connectivity. This contribution was enhanced with the provision of after-school care support and access to a digitised curriculum for Grade 12 learners.
Mandela Day is celebrated on 18 July each year. The day recognises the contributions made by one of our greatest leaders in service of humanity by encouraging people around the world to spend 67 minutes of their time to give back to their communities. Mandela Day aims to entrench the value that even the smallest actions can make a lasting difference. At MTN, Mandela Day activities build on the 21 Days of Yello Care programme implemented in June each year.

In 2017, MTN employees donated their time and expertise to a range of causes, including children’s homes and schools. MTN employees also donated school shoes, bicycles and office furniture to schools in Gauteng and KwaZulu-Natal.
Knysna Fires

In June 2017, parts of the Western Cape were affected by strong winds and storms. The extreme weather conditions uprooted trees and led to runaway fires, resulting in some fatalities and forcing over 10,000 people to flee their homes. According to authorities this was the biggest storm in over 30 years and one of the most destructive blazes in recent memory.

South Africans are known to be generous, so it was not surprising many stepped in to donate clothes, blankets, bottled water, time and skills to the community of Knysna. The MTN SA Foundation was among those stakeholders, donating R1.5 million towards the relief effort. In addition, the company worked to ensure connectivity was restored to the area as quickly as possible after the disaster. This is in line with MTN’s principles and reputation as a business that cares for the communities in which it operates.

MTN/Huawei Kids’ Christmas Event

The Kids’ Christmas Tree, a collaboration between the MTN SA Foundation and Huawei has become an annual event the two companies look forward to hosting each year. This is one day on which work is put aside, and suits and ties are exchanged for party hats as employees of MTN and Huawei step into a magical fantasy world.

As part of this event, 150 children from the Tshepang Children’s Home were treated to a special fun day in Roodepoort in December 2017. The children were entertained with outdoor activities from jumping castles and feeding farmyard animals, to more creative and interactive activities like face painting, making Christmas decorations and educational computer games.

The face painters were especially popular with the kids, who enjoyed transforming themselves into their favourite imaginary characters or superheroes – from princesses to tigers! The highlight of the day was, of course, meeting Santa and his elves who handed out gifts to all the children. Gift packs included lunch boxes filled with delicious snacks and treats, much-needed toiletries and educational toys for the smaller children. Each child also received a framed picture of themselves posing with Santa, creating a special memory of the day.

16 Days of Activism

The 16 Days of Activism campaign is an annual, worldwide effort dedicated to raising awareness about violence against women and children. The MTN SA Foundation continues its long-standing partnership with the Department of Social Development to support the White Door Centres of Hope programme. The initiative offers a practical and sustainable response to gender-based violence by providing shelter, counselling, first aid and accommodation to victims.

Going forward, the Foundation will continue to look for ways in which it can integrate ICT into its Special Programmes, focusing on technology initiatives in communities.
MTN/CGA cross-country

In 2017, the MTN SA Foundation entered a partnership with Central Gauteng Athletics (CGA). Through this partnership the Foundation now supports CGA’s cross-country team and other development programmes. This includes prize incentives, the development of a new results system and logistical support to technical officials during cross-country events. The partnership with CGA is a good example of how collaboration can lead to improved outcomes for stakeholders across the board. This is seen in the win-win situation created by CGA providing the Foundation with technical support for the MTN 21 km half-marathon, while the Foundation, in turn, sponsors CGA’s cross-country events.

“For the past two cross-country leagues that have been hosted under the MTN SA Foundation sponsorship, we have seen exceptional improvement and this is only the beginning. It’s time for Central Gauteng Athletics and MTN SA Foundation to take cross-country to greater heights through this partnership.”
MTN 21 km Race

MTN’s annual 21 km Race has become an integral part of the 21 Days of Yello Care – MTN’s flagship staff volunteerism project. Each year, the campaign raises funds to support ICT in education across the country. The event draws participants from across South Africa, allowing them to choose between the 5 km or 10 km races or, for the more adventurous, the 21 km race.

In 2017, the event drew 7 500 participants. Proceeds raised from the race were used to fund a multimedia centre at the Ekurhuleni School for the Deaf located in Katlehong and the Thusong Youth Centre in Alexandra. This followed on from the 2016 effort through which funds raised went to support a mobile multimedia centre which has since been handed over to the Department of Education in Sedibeng West.

The success of the 2017 MTN Race was the result of a partnership with several stakeholders including Huawei, Central Gauteng Athletics, CAMAF, the Department of Social Development, the Gauteng Department of Education, the Road Accident Fund, KIA, Clover, Ikethelo and the Constantia Park branch of Checkers. The event has proven once again that MTN is a caring business committed to the well-being of the communities in which it operates.
MTN SA FOUNDATION
2017 ANNUAL REPORT

[Image of marathon runners at the starting line]

[Image of marathon runners crossing the finish line]

[Image of marathon runner dressed in yellow crossing the finish line]

[Image of marathon runner with numbers on their bib]

MTN SA FOUNDATION
2017 ANNUAL REPORT
STAKEHOLDER LUNCHEON

OVER 200

stakeholders represented government, NGOs, beneficiaries, Foundation Board members, business partners, MTN clients and senior management of the MTN Group

WOMEN’S DAY LUNCHEON

The aim of the event was to celebrate women who have distinguished themselves in both the private and public sector and used their experiences to inspire others. The luncheon also focused on issues affecting women, including gender-based violence and abuse under the theme: We are warriors, not survivors.
The MTN SA Foundation is always looking for innovative ways to use our capabilities and expertise for the benefit of the communities in which it operates. Investing in meaningful relationships with relevant stakeholders is key in shaping this. By applying a structured approach to interacting with its stakeholders, the Foundation can gain unique insights into the needs and expectations of each of its stakeholder groups and foster enduring relationships.

In recognition of the importance of stakeholder relations, the Foundation hosted its annual Stakeholder Luncheon and Women’s Day Luncheon in celebration of the partnerships that have contributed to its success.
Stakeholder Luncheon

Each year the MTN SA Foundation brings together key stakeholders to celebrate the partnerships and collaboration that help the Foundation deliver on its mandate to empower the communities in which it operates. Using this platform, the Foundation also provides updates on work done in the previous 12 months, including the investments made in empowering communities, results achieved as well as challenges and successes. The luncheon also creates an opportunity for the Foundation to unveil its plans for the following year.

In 2017, the Stakeholder Luncheon was held at Toadbury Hall Country Hotel in Muldersdrift. Over 200 stakeholders represented government, NGOs, beneficiaries, Foundation Board members, business partners, MTN clients and senior management of the MTN Group. The Chairman of the Foundation, Professor Njabulo Ndebele, welcomed guests before the keynote address was delivered by Mr Seliki Tlhapane, Chief Director at the National Department of Basic Education. The address focused on public-private partnerships and how they can contribute to inclusive growth.
On 11 August 2017, the MTN SA Foundation hosted a Women’s Day Luncheon. The aim of the event was to celebrate women who have distinguished themselves in both the private and public sector and used their experiences to inspire others. The luncheon also focused on issues affecting women, including gender-based violence and abuse under the theme: We are warriors, not survivors.

During the event the Foundation shared some of the work it has done to empower victims of gender-based violence, including the support provided to 16 White Doors Centres of Hope in partnership with the National Department of Social Development. The White Door Centres of Hope are safe havens where victims of gender-based violence receive medical assistance, trauma counselling, temporary shelter and referrals to relevant authorities.

The first guest speaker at the luncheon was from Tshwaranang Legal Advocacy for Women’s Rights, an organisation that promotes and defends the rights of women to live their lives without fear or experience of violence. In addition, the minister of Women in the Presidency, Ms Susan Shabangu addressed the gathering, focusing on the role of the government and the private sector in ending gender-based violence. One speaker also took the crowd through her personal journey of abuse and the turning point that led her towards empowerment and self-reliance. This was done with the goal of giving hope to other women in abusive situations.

Ms Kusile Mtunzi-Hairwadzi, General Manager of the MTN SA Foundation said: “With technology at our disposal, we will continue to explore additional ways in which we can contribute to women empowerment. This will be done through using social media platforms as well as e-learning channels and mobile applications.”
Promise me you’ll always remember: You’re braver than you believe, and stronger than you seem, and smarter than you think.

A. A. Milne
Financials

Abstract of the annual financial statements

for the period ended 31 December 2017
The Directors herewith present their report for the period ended 31 December 2017.

In 2014, the Foundation adopted its strategy for 2014 -2017 with the aim of “enhancing the capacity of communities, for self-reliance, in a bold new Digital World”. This will continue to be the main objective of the MTN SA Foundation as it implements its new strategy for 2018 – 2020, with education as its flagship programme.

General overview
The Foundation was incorporated on 20 July 2007. The main business of the Foundation is:
- Contribute to enhancing teaching and learning in South Africa
- Contribute to socio-economic development of disadvantaged communities
- Raise the profile of MTN SA as a caring corporate citizen

The Foundation is registered as a non-profit organisation with the Department of Social Development and the registration number is NPO 65764.

Authorised and issued share capital
The Foundation is a non-profit organisation and has no share capital.

Review of operations and financial position
The financial results of the Foundation for the year under review and the financial position at 31 December 2017 are set out in the accompanying financial statements.

Events after the reporting date
No material events have occurred between the date of these financial statements and the date of approval which would affect the users of these financial statements to make proper evaluations and decisions.

Going concern
The Directors have reviewed MTN South Africa Foundation NPC’s budgets and cash flow forecast for the year to 31 December 2018. On the basis of this review, and in the light of the current financial position and the existing borrowings facilities, the Directors are satisfied that MTN South Africa Foundation NPC has access to adequate resources to continue in operational existence for the foreseeable future and is a going concern and have continued to adopt the going concern basis in preparing the financial statements.

Statement of financial position
as at 31 December 2017

<table>
<thead>
<tr>
<th></th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Current assets</td>
<td>6 344 130</td>
<td>3 625 199</td>
</tr>
<tr>
<td>Receivables and prepayments</td>
<td>4 401 555</td>
<td>2 084 049</td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>1 942 575</td>
<td>1 541 150</td>
</tr>
<tr>
<td>Total assets</td>
<td>6 344 130</td>
<td>3 625 199</td>
</tr>
<tr>
<td><strong>CONTRIBUTIONS AND LIABILITIES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Reserves</td>
<td>3 414 977</td>
<td>1 190 992</td>
</tr>
<tr>
<td>Accumulated funds</td>
<td>1 190 992</td>
<td>2 387 779</td>
</tr>
<tr>
<td>Surplus/(shortfall) for the year</td>
<td>2 223 985</td>
<td>(1 196 787)</td>
</tr>
<tr>
<td>Current liabilities</td>
<td>2 929 153</td>
<td>2 434 207</td>
</tr>
<tr>
<td>Other payables</td>
<td>2 929 153</td>
<td>2 434 207</td>
</tr>
<tr>
<td>Total reserves and liabilities</td>
<td>6 344 130</td>
<td>3 625 199</td>
</tr>
</tbody>
</table>
## Statement of comprehensive income
for the year ended 31 December 2017

<table>
<thead>
<tr>
<th></th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>INCOME</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Grants received</td>
<td>46 812 485</td>
<td>70 018 156</td>
</tr>
<tr>
<td>Interest received</td>
<td>222 473</td>
<td>328 136</td>
</tr>
<tr>
<td><strong>EXPENDITURE</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Operating expenditure</td>
<td>44 810 973</td>
<td>71 543 079</td>
</tr>
<tr>
<td>Audit fees</td>
<td>81 966</td>
<td>147 166</td>
</tr>
<tr>
<td>Bank charges</td>
<td>26 726</td>
<td>33 837</td>
</tr>
<tr>
<td>Interest expense</td>
<td>68 970</td>
<td>443 665</td>
</tr>
<tr>
<td>Directors' fees</td>
<td>706 845</td>
<td>661 504</td>
</tr>
<tr>
<td>Project expenditure</td>
<td>43 926 466</td>
<td>70 256 907</td>
</tr>
<tr>
<td>Schools</td>
<td>20 983 635</td>
<td>36 123 247</td>
</tr>
<tr>
<td>Community</td>
<td>11 476 838</td>
<td>8 906 123</td>
</tr>
<tr>
<td>Special projects</td>
<td>11 465 993</td>
<td>25 227 537</td>
</tr>
<tr>
<td><strong>Net surplus/(deficit) for the year</strong></td>
<td>2 223 985</td>
<td>(1 196 787)</td>
</tr>
<tr>
<td>Other comprehensive income</td>
<td>–</td>
<td>–</td>
</tr>
<tr>
<td><strong>Total comprehensive profit/(loss) for the year</strong></td>
<td>2 223 985</td>
<td>(1 196 787)</td>
</tr>
</tbody>
</table>

## Statement of changes in funds
for the year ended 31 December 2017

<table>
<thead>
<tr>
<th></th>
<th>Contribution</th>
<th>Accumulated funds</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>R</td>
<td>R</td>
<td>R</td>
</tr>
<tr>
<td>Balance at 1 January 2016</td>
<td>–</td>
<td>2 387 779</td>
<td>2 387 779</td>
</tr>
<tr>
<td>Total comprehensive loss</td>
<td>–</td>
<td>(1 196 787)</td>
<td>(1 196 787)</td>
</tr>
<tr>
<td>Balance at 31 December 2016</td>
<td>–</td>
<td>1 190 992</td>
<td>1 190 992</td>
</tr>
<tr>
<td>Total comprehensive profit</td>
<td>–</td>
<td>2 223 985</td>
<td>2 223 985</td>
</tr>
<tr>
<td>Balance at 31 December 2017</td>
<td>–</td>
<td>3 414 977</td>
<td>3 414 977</td>
</tr>
</tbody>
</table>

## Statement of cash flow
for the year ended 31 December 2017

<table>
<thead>
<tr>
<th></th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CASH FLOW FROM OPERATING ACTIVITIES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash generated from operations</td>
<td>247 921</td>
<td>(2 407 498)</td>
</tr>
<tr>
<td>Interest income</td>
<td>222 473</td>
<td>328 136</td>
</tr>
<tr>
<td>Interest expense</td>
<td>(68 970)</td>
<td>(443 665)</td>
</tr>
<tr>
<td><strong>Net cash inflow/(outflow) from operating activities</strong></td>
<td>401 425</td>
<td>(2 523 027)</td>
</tr>
<tr>
<td>Cash and cash equivalents at the beginning of the year</td>
<td>1 541 150</td>
<td>4 064 177</td>
</tr>
<tr>
<td><strong>Cash and cash equivalents at the end of the year</strong></td>
<td>1 942 575</td>
<td>1 541 150</td>
</tr>
</tbody>
</table>
MTN SA Foundation

Beneficiaries and Programme Partners in 2017

**National**
Department of Arts and Culture
Department of Communication
Department of Basic Education
Department of Health
Department of Public Services and Administration
Department of Social Development
Department of Telecommunication and Postal Services

**Gauteng**
Ekurhuleni School for the Deaf
Gauteng Department of Education
Gauteng Department of Health
Thusong Community Centre
Tshepang Children’s Home
University of Johannesburg

**Mpumalanga**
Hlayisani Centre of Hope
Mpumalanga College of Nursing
Mpumalanga Department of Education
Mpumalanga Department of Health
University of Mpumalanga

**North West**
Mmabatho College of Nursing
Excelsius Nursing College
North West Department of Education
North West Department of Health
North West University (Gallery)

**Limpopo**
Limpopo Department of Education
Limpopo Department of Health
University of Venda

**Eastern Cape**
Eastern Cape Department of Education
Eastern Cape Department of Health
Lilitha Nursing College
Palmerton Centre for Women
Walter Sisulu University

**Northern Cape**
Northern Cape Department of Education
William Humphreys Art Gallery (WHAG)

**Western Cape**
Western Cape Department of Education
Western Cape Department of Health

**Free State**
Free State Department of Education
Free State Department of Health

**KwaZulu-Natal**
KwaZulu-Natal Department of Education
KwaZulu-Natal Department of Health

**Programme Partners**
Active Revision
Amazwi Abesifazane – Voices of Women Museum
Brainet Technologies
Central Gauteng Athletics
Datacom Development Hub
Digitron Integrated Systems
Enactus
Ham Ethop Designs
Hodisang Dipeu Holdings
Lawrence Khekhe Educational Foundation
Mary-Jane M Trading Enterprise
Primesstars Media
Qhubeka (BEE programme)
Themolo Business Enterprise
Tshwaranang Legal Advocacy for Women’s Rights
University of the Free State
PHYSICAL ADDRESS:
MTN Group Limited Innovation Centre
216 – 14th Avenue, Fairland, Roodepoort 2170, South Africa

POSTAL ADDRESS:
Private Bag 9955, Cresta, Johannesburg 2118, South Africa

General enquiries about the MTN SA Foundation can be made through the central switchboard Tel no: +27 (0)11 912 3000

Web: http://services.mtn.co.za/mtnfoundation/